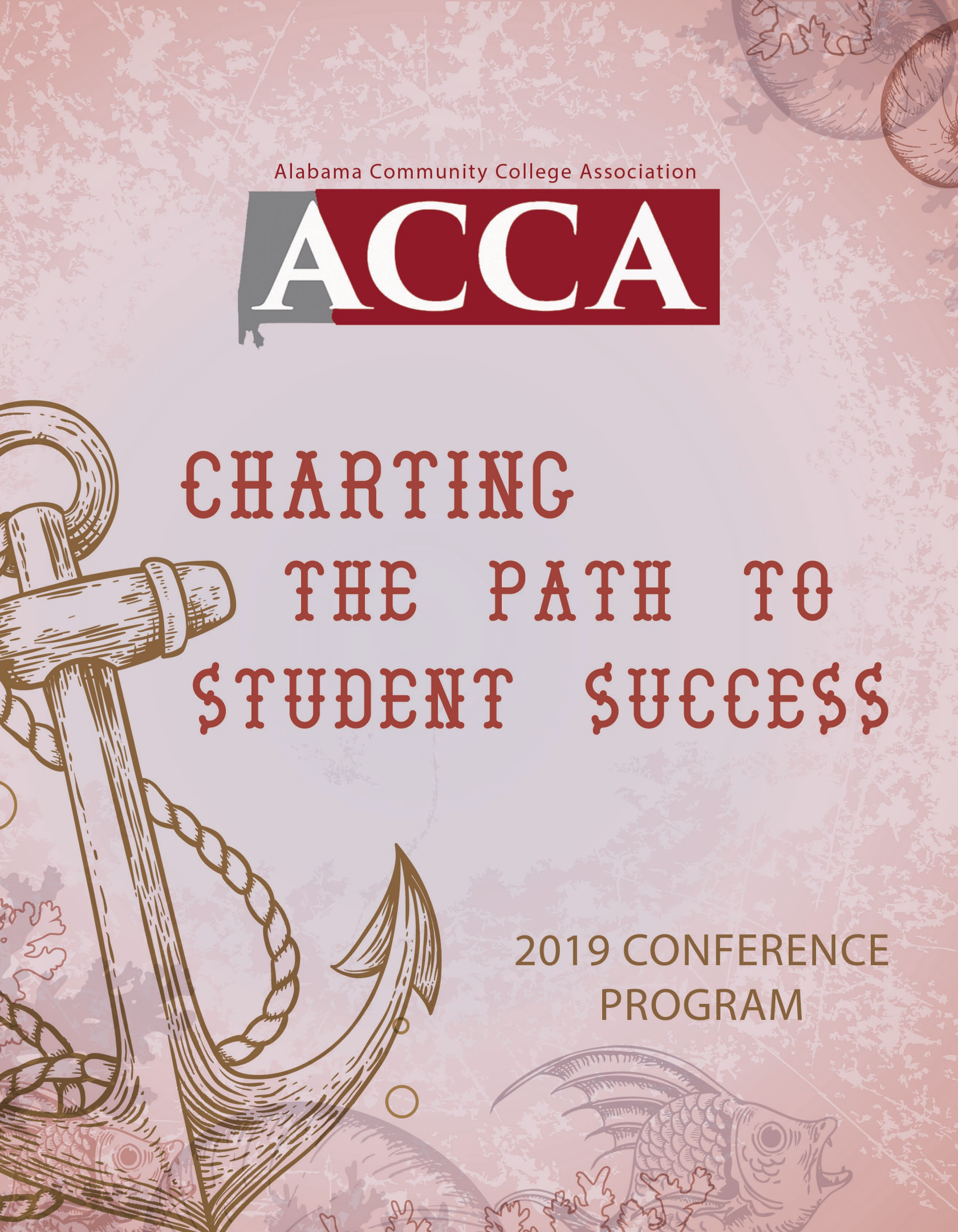


Alabama Community College Association

The background of the entire page is a light pinkish-red with a subtle, textured pattern. On the left side, there is a large, detailed illustration of a ship's anchor with a rope coiled around it. In the bottom right corner, there is an illustration of a fish, possibly a shark or a large sea fish, swimming towards the right. There are also some smaller, faint illustrations of seaweed or coral in the bottom left and right corners.

CHARTING THE PATH TO STUDENT SUCCESS

2019 CONFERENCE
PROGRAM



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GET THE CONFERENCE APP

Attendees at the conference can use the "Crowd Compass Attendee Hub" App this year for all conference information. The app includes conference schedules, exhibitor lists, maps, session evaluations, and other inter-active and social features that can be used on smart phones and tablets. To download the app, open your Apple, Google, etc. app store and search for "Crowd Compass Attendee Hub." Once you have downloaded the app, search for "2019 ACCA Conference" and enjoy the features.

NEED WI-FI?

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Passcode: ACCA2019



CONFERENCE-AT-A-GLANCE

Sunday, November 24, 2019

12:00 p.m. - 5:00 p.m.	Conference Registration	Exhibit Halls BC (1st Floor)
1:00 p.m. - 2:15 p.m.	Association Meetings	
	Instructional Administrators Association	Montgomery Meeting Room 1
	Information Services Association	Montgomery Meeting Room 6
	Alabama Deans of Students Association	Montgomery Meeting Room 7
	Instructional Officers Association	Montgomery Meeting Room 8
	Presidents' Association	Montgomery Meeting Room 9
	Librarian Association	Riverview Meeting Room 1
	Adult Education Directors	Riverview Meeting Room 2
	Facilities and Safety Association	Riverview Meeting Room 3
	Public Relations Association	Riverview Meeting Room 4
1:00 p.m. - 2:00 p.m.	Newcomers' Session	Montgomery Meeting Room 4
2:30 p.m. - 3:30 p.m.	Chancellor's Awards Ceremony	Alabama Ballrooms AB
3:30 p.m. - 5:00 p.m.	ACCA Conference Opening Reception	Exhibit Halls Concourse
	<i>Immediately following the Chancellor's Awards Ceremony</i>	
3:30 p.m. - 5:00 p.m.	Vendor Expo Preview	Exhibit Halls BC

Monday, November 25, 2019

7:30 a.m. - 5:00 p.m.	Conference Registration	Exhibit Halls BC
7:30 a.m. - 8:15 a.m.	Light Breakfast	Exhibit Halls BC
7:30 a.m. - 5:00 p.m.	Vendor Expo	Exhibit Halls BC
8:15 a.m. - 9:15 a.m.	Concurrent Session I	
9:30 a.m. - 11:00 a.m.	First General Session	Alabama Ballrooms AB
11:15 a.m. - 1:00 p.m.	Chancellor's Address/Luncheon	Exhibit Halls BC
1:15 p.m. - 2:15 p.m.	Concurrent Session II	
2:15 p.m. - 2:30 p.m.	Refreshment Break	Exhibit Halls BC
2:30 p.m. - 3:45 p.m.	Commission Meetings/Elections	Alabama Ballrooms A-E
	Commission on Administration	Alabama Ballroom C
	Commission on Faculty	Alabama Ballroom AB
	Commission on Students	Alabama Ballroom D
	Commission on Support	Alabama Ballroom E
	Commission on Workforce Development	Montgomery Meeting Room 7
4:00 p.m. - 5:00 p.m.	Concurrent Session III	
8:00 p.m. - 12:00 a.m.	Entertainment	Alabama Ballrooms CDE

Tuesday, November 26, 2019

8:00 a.m. - 8:45 a.m.	Light Breakfast	Exhibit Halls BC
8:45 a.m. - 9:45 a.m.	Concurrent Session IV	
9:45 a.m. - 10:00 a.m.	Coffee Break	Exhibit Halls BC
10:00 a.m. - 12:00 p.m.	Second General Session & Student Panel	Alabama Ballrooms AB
	ACCA Business Meeting	



PRESIDENT'S WELCOME

***Victoria D. Perry, Ed.D.
ACCA President***

Welcome to Montgomery and to the 2019 ACCA Conference!

It gives me great pleasure to welcome you to the Alabama Community College Association (ACCA) 2019 Conference. On behalf of the ACCA Executive Committee, we are extremely excited that you have chosen to participate in this year's conference. We recognize that your choice to attend indicates your desire to make your college the finest institution in serving students.

This year's theme, ***"Charting the Path to Student Success,"*** aligns with the Alabama Community College System's mission to stay "Laser Focused on Student Experience." Each institution represented at the conference has, at heart, the success of its students. This year's conference allows you an opportunity to participate in sessions focused on student success in the classroom and beyond the College's door. Our students are members of the future Workforce and Development commitment to our communities. They will become members of the labor force and positive contributors to society. They will advance technology, educate generations to come, and improve the economy.

Our 2019 ACCA Executive Committee has worked to ensure that attendees receive a variety of professional development opportunities centered around student's success through workshops, commission meetings, and keynote speakers. As conference participants, you will receive valuable information to enhance your growth professionally and personally.

We thank you for your continuous support and your contribution to the Alabama Community College System. We hope each activity excites you and that you enjoy the 2019 Alabama Community College Association Conference.



CHANCELLOR'S WELCOME



Jimmy H. Baker
Chancellor
Alabama Community College System

Welcome to the 2019 Alabama Community College Association Conference. Each year, the ACCA Conference offers an opportunity for all of our system's dedicated and talented employees to come together, share information about best practices, and learn key insights from a diverse group of experts from across the country. It's a wonderful time to recharge our batteries, rethink our approaches and – above all – remember our mission.

For the past year, the Alabama Community College System has been laser-focused on student success making the theme of this year's conference particularly fitting. As educators, our job is anything but simple. It encompasses everything and then some. It means trying new things, evaluating, re-evaluating, and trying again every year, every semester, every day. It's tiring, it's rewarding, and it's worth it. Because at the end of the day, we're helping people make a better life for themselves through the education and training we provide.

I thank each of you for the efforts you make every day to provide Alabama's community college students a pathway to a better life. Individually, your impact is incredible. Collectively, our impact reaches every corner of our state. So, again, welcome. Enjoy this opportunity to learn, connect, and recharge.



KEYNOTE SPEAKERS



FIRST GENERAL SESSION

Freeman A. Hrabowski, III, Ph.D. - University of Maryland, Baltimore County

Dr. Freeman A. Hrabowski, President of UMBC (University of Maryland, Baltimore County) since 1992, is a consultant on science and math education to national agencies, universities, and school systems. He was named by President Obama to chair the President's Advisory Commission on Educational Excellence for African Americans. He also chaired the National Academies' committee that produced the report, *Expanding Underrepresented Minority Participation: America's Science and Technology Talent at the Crossroads* (2011). His 2013 TED talk highlights the "Four Pillars of College Success in Science."

Named one of the "100 Most Influential People in the World" by *TIME* (2012) and one of "America's Best Leaders" by *U.S. News & World Report* (2008), he also received TIAA-CREF's Theodore M. Hesburgh Award for Leadership Excellence (2011), the Carnegie Corporation's Academic Leadership Award (2011), and the Heinz Award (2012) for contributions to improving the "Human Condition." More recently, he received the American Council on Education's Lifetime Achievement Award (2018) and was named a recipient of the University of California, Berkeley's Clark Kerr Award (2019). His university has been recognized as a model for inclusive excellence by such publications as *U.S. News*, which the past 10 years has recognized UMBC as a national leader in academic innovation and undergraduate teaching. Dr. Hrabowski's most recent book, *Holding Fast to Dreams: Empowering Youth from the Civil Rights Crusade to STEM Achievement*, describes the events and experiences that played a central role in his development as an educator and leader.

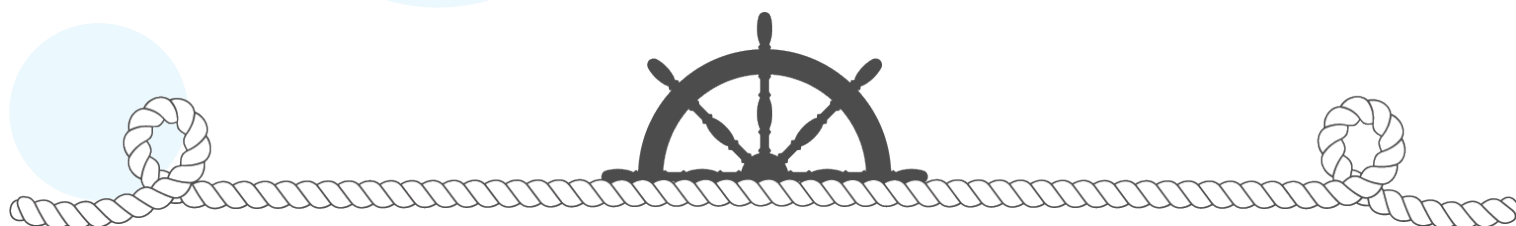


SECOND GENERAL SESSION

Dr. Jennifer Blalock - Brisbane Higher Education Solutions

With over two decades of proven leadership in higher education, workforce and community development, and nonprofit management, Dr. Jennifer Blalock has joined the Reflecting Freedom team to focus on strategic partnerships, global transformation, and workforce development. Dr. Blalock serves as Chief Strategy & Student Success Officer at Brisbane Higher Education Solutions. The youngest of five children, raised by a single mother in poverty, Blalock, a first generation college graduate, holds a doctorate in Organizational and Higher Education Leadership from Nova Southeastern University; a Masters in Adult Education from the University of Southern Mississippi; and a Bachelor of Arts in English Literature from

Mercyhurst University. A nationally recognized facilitator, speaker, and consultant, Blalock specializes in building and cultivating workforce and economic development partnerships and innovative programming that integrates opportunities for formerly incarcerated adults and justice involved youth to realize their full potential by developing invaluable powerful personal and professional skills. Other areas of expertise include college and career readiness for under-resourced populations; positive youth and family development; organizational change and change leadership; strategic goal setting and more. She has dedicated her career to building pathways, streamlining processes, and increasing access to higher education and training for students of all ages and backgrounds, citing such opportunities as her golden ticket to personal and professional transformation.



COMMISSION \$PEAKERS\$



COMMISSION ON ADMINISTRATION - Dr. Quinton T. Ross, Jr.

ALABAMA STATE UNIVERSITY

BUILDING A RELATIONSHIP WITH YOUR LOCAL LEGISLATIVE DELEGATION

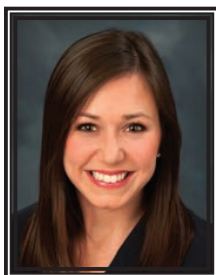
Dr. Quinton T. Ross, Jr., currently serves as the 15th President of Alabama State University. Prior to becoming president of his alma mater, he had begun his fourth term in the Alabama State Senate after having been elected to his first term in 2002. He is a distinguished career educator with more than 23 years of experience and holds professional memberships in several organizations, such as the NEA, NCHE, AEA, Omega Psi Phi and 100 Black Men. He is a devoted husband and father.



COMMISSION ON STUDENTS - Michael Coleman, Hope Inspires Ministries

HIDDEN RULES OF POVERTY AND WHY IT MATTERS

Michael Coleman founded Hope Inspired Ministries (HIM) in January 2012, and currently serves as the Executive Director. Previously, Michael served 21 years in the U.S. Army as a communications officer. He currently serves on the J.F. Ingram Community College Advisory Board and the Region 5 Workforce Investment and Opportunity Act (WIOA) Board. Michael has a B.S. Degree in Management and a M.S. in Christian Ministry. He has been married for 35 years and has two daughters and four grandchildren.



COMMISSION ON WORKFORCE - Katie Britt, Business Council of Alabama

GROWTH IN ALABAMA

Katie Boyd Britt was born and raised in Enterprise. She attended The University of Alabama and earned a B.A. in Political Science and Blount Liberal Arts. Upon graduation she moved to Washington, DC, to work for U.S. Senator Richard Shelby. She began as his Deputy Press Secretary and ultimately became his Press Secretary, serving as the head of his press department.



COMMISSION ON SUPPORT - Leavie D. King, III, Coachedup

“KNOWING, SHOWING & GOING THE WAY”

Leavie D. King, III, a dynamic speaker, trainer, and coach who possess an inspiring gift of developing and delivering transformative messages leaving a life-changing impact on his audience. His electrifying delivery style and relevant content sets him apart from the motivational field. Whether standing on stage and captivating an audience with his heartfelt and compelling message or conducting workshops and trainings, Leavie's impact resonates with audiences throughout the Southeast.



COMMISSION ON FACULTY - Liz Huntley, President & Co-Founder

HOPE INSTITUTE

Elizabeth “Liz” Huntley is an accomplished litigation attorney, and dedicated child advocate, author and lecturer. She practices law at Lightfoot, Franklin & White, LLC in Birmingham. She is the recipient of many professional honors and awards, including membership in the National Black Lawyers–Top 100 organization and selected by *Super Lawyers* as a 2018 Mid-South Super Lawyer. Liz is the President and Co-Founder of the Hope Institute, which is an organization in Alabama that helps schools build a culture of character for their students. She received the DRI National Lifetime of Service Achievement Award in 2016, was named to the “This is Alabama” 2017 class of “Women Who Shape The State”, and was named to the 2018 Yellowhammer News Top 20 “Women of Impact” in Alabama. She received her undergraduate degree from Auburn University, where she is now a member of the Auburn University Board of Trustees. Liz and her husband Tony live in Alabama with their three children.

AFFILIATES

Assessment Technologies Group
BankMobile
CMH Architects, Inc.
EBSCO Information Services
ExploreMedia - Potential Magazine
GED Testing Service
Huntingdon College - Evening
Bachelor's Program
Industrial Training Solutions

Infobase
Logista
MXN Corporation
PH&J Architects, Inc.
Pocket Nurse
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Troy University

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COME VISIT OUR AFFILIATES AND VENDORS IN EXHIBIT HALLS BC!

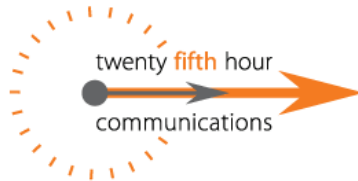
Visit the Marketplace vendors to enjoy some holiday shopping:

Spanish Fort Soaps and Gifts
Webb of Treasures

Thank you to the following services provided by ACCA institutions!

Trenholm State Community College & Wallace State Community College Ambassadors
Cosmetology Program at Trenholm State Community College - Beauty Bar
Nursing Program at Trenholm State Community College - Blood Pressure Checks
Headshots provided by the Alabama Community College System

VENDORS



SUNDAY, NOVEMBER 24

AGENDA OVERVIEW

12:00 P.M. to 5:00 P.M. Conference Registration Exhibit Halls BC (1st Floor)

All conference attendees must register at the conference registration desk located in Exhibit Halls BC. When you register, you will receive a name badge and conference materials. The name badges are required to access all conference events and meals. Announcements and conference updates can be found on the message board located at the registration area. Lost and found items should be reported at the conference registration desk.

1:00 P.M. - 2:15 P.M. **Association Meetings**

Instructional Administrators Association.....	Montgomery Meeting Room 1
Information Services Association	Montgomery Meeting Room 6
Alabama Deans of Students Association	Montgomery Meeting Room 7
Instructional Officers Association	Montgomery Meeting Room 8
Presidents' Association	Montgomery Meeting Room 9
Librarian Association	Riverview Meeting Room 1
Adult Education Directors	Riverview Meeting Room 2
Facilities and Safety Association.....	Riverview Meeting Room 3
Public Relations Association	Riverview Meeting Room 4

1:00 P.M. - 2:00 P.M. Newcomers' Session..... Montgomery Meeting Room 4

New to ACCA this year? Want to learn how to get the most from the conference? Be sure to attend the Newcomers' Welcome Session. All newcomers who attend the meeting receive a special gift.

CHANCELLOR'S AWARDS

2:30 p.m. - 3:30 p.m. Chancellor's Awards Ceremony..... Alabama Ballrooms AB

The Class of 2019 Chancellor's Awards Ceremony will recognize individuals from each institution in our System with the highest standards of professional performance and service among college employees. The Class of 2019 will recognize academic instructors, technical instructors, administrators, and support staff members from each college in the System. All conference attendees are encouraged to join us for this ceremony to support our peers!

3:30 p.m. - 5:00 p.m. ACCA Conference Opening Reception..... Exhibit Halls Concourse
National Anthem..... Dr. Trey Rayfield, Southern Union State Community College

The reception, which promises to be a fun event, with refreshments, is open to all Chancellor's Awards and ACCA attendees. During the reception, check out the Expo Preview with our sponsors and vendors!

Dinner on your own

Enjoy the Montgomery area and all of the local restaurants! This is a great time to network with others across the state!

MONDAY, NOVEMBER 25

AGENDA OVERVIEW

7:30 a.m. - 5:00 p.m.	Conference Registration	Exhibit Halls BC
7:30 a.m. - 8:15 a.m.	Light Breakfast	Exhibit Halls BC
7:30 a.m. - 5:00 p.m.	Vendor Expo	Exhibit Halls BC
8:15 a.m. - 9:15 a.m.	Concurrent Session I	Sessions listed on pages 12-13

FIRST GENERAL SESSION

9:30 a.m. - 11:00 a.m.	First General Session	Alabama Ballrooms AB
	Entertainment	Wallace State Choral Singers - Ms. Tiffany Richter, Director
	Posting of Colors	Tuskegee University ROTC Cadets

Freeman A. Hrabowski, III, Ph.D. - University of Maryland, Baltimore County

Dr. Freeman A. Hrabowski, President of UMBC (University of Maryland, Baltimore County) since 1992, is a consultant on science and math education to national agencies, universities, and school systems.

CHANCELLOR'S ADDRESS

11:15 a.m. - 1:00 p.m.	Chancellor's Address/Luncheon	Exhibit Halls BC
1:15 p.m. - 2:15 p.m.	Concurrent Session II	Sessions listed on pages 14-15
2:15 p.m. - 2:30 p.m.	Refreshment Break	Exhibit Halls BC
2:30 p.m. - 3:45 p.m.	Commission Meetings/Elections	Speakers listed on page 5
	Commission on Administration	Alabama Ballroom C
	Commission on Faculty	Alabama Ballroom AB
	Commission on Students	Alabama Ballroom D
	Commission on Support	Alabama Ballroom E
	Commission on Workforce Development	Montgomery Meeting Room 7
4:00 p.m. - 5:00 p.m.	Concurrent Session III	Sessions listed on pages 16-17
8:00 p.m. - 12:00 a.m.	Entertainment	Alabama Ballrooms CDE

MONDAY, NOVEMBER 25

CONCURRENT SESSION I - 8:15 A.M. TO 9:15 A.M.

Appreciate This: Deconstructing the Traditional Historical Survey Class Music Appreciation a Case

Presenter: Erin Smith

Room Location: Riverview 7

Description: Empower faculty with multiple alternative teaching methods to encourage them to begin adjusting or abandoning the traditional historical survey model of appreciation classes.

Augmented Reality Instruction: Reflections on Year 1 with zSpace

Presenters: Victoria King, Michael Carbenia, Sylvester Hackworth, Adam Merkle

Room Location: Montgomery 8

Description: In this multi-disciplinary session, instructors, information technology professionals, business officers, and college administrators can learn how to plan, purchase, install, and implement augmented reality labs using the zSpace technology platform.

Balancing Wellness Education with Industry for Student Success

Presenters: Milady Murphy, Kareem McNeal

Room Location: Montgomery 9

Description: The Wellness Exercise Certificate program is designed to train students to be health and fitness instructors in the growing industry. This program provides a practicum, which gives students extensive experience and training in this field. Students learn basic anatomy, kinesiology, and nutrition.

Classroom Design and Student Success

Presenters: Misty Haynes, Jimmy Ellenburg

Room Location: Riverview 2

Description: Attendees should leave this session with a better understanding of the research on enhancing student success through classroom design as well as strategies for implementing new designs to improve student success.

Communication is the Key to Recruitment!

Presenters: Ashli Pridgen, Jasmine Philyaw, Austin Gilchrist

Room Location: Montgomery 6

Description: Are you following up and staying in contact with your applicants/prospects? If not, you could be losing them! We have began using our CRM for communication with students that are starting this Fall. Throughout the summer, we have seen a major increase in the number of students that are attending the sessions that they registered for. Additionally, the students are so much more prepared than we have ever seen. We have built a Communication Plan that began in Fall 2019. As we are still building and growing upon this initial plan, we would like to share some of the ideas that we have seen to be successful. We would also like to hear from you on what we can do to continue to improve.

Communication: The Key to Civility and Trust in the Academic Environment

Presenters: Kelley Jones, Myrna Williamson, Wendy Holloway

Room Location: Riverview 3

Description: Following this presentation, the participant should be able to: 1. Identify the negative impact of incivility on the academic environment. 2. Discuss effective communication strategies and team building exercises to promote civility and trust in the academic environment.

Communications and Recruiting Through the Admissions Funnel

Presenter: Ashley Robison

Room Location: Riverview 1

Description: Learn more about various communication methods to assist students through the admissions funnel and how to utilize various software platforms to aid in recruitment.

MONDAY, NOVEMBER 25

CONCURRENT SESSION I - 8:15 A.M. TO 9:15 A.M.

Crisis Communication - What to Say When You Can't Say Anything

Presenter: Mark Bailey

Room Location: Riverview 4

Description: Crisis events range from active shooter incidents to cyber security breaches. The first step in managing any of these incidents begins with disseminating emergency information in a timely and effective manner. This presentation discusses topics addressed in comprehensive emergency communication plans.

Immersive Civic Learning Internships for Community College Students

Presenter: Pamela Horn

Room Location: Montgomery 7

Description: The presentation demonstrates student opportunities for academic and professional success through Immersive Civic Learning Internships.

Jefferson State Uses Full Measure to Reach Students through a Mobile Engagement Platform

Presenter: Mike Hobbs

Room Location: Montgomery 4

Description: Partnering with Full Measure, Jefferson State Community College engages with students through a mobile engagement platform. Jefferson State has sent thousands of targeted messages to students, streamlined the admission application process, increased enrollment and retention, and opened a new communication channel.

Quality Matters Made Simple

Presenter: April Cookson

Room Location: Riverview 5

Description: Participants will be able to identify the key components for getting started with Quality Matters including subscription, standards, training, and the review process.

Veterans Affairs

Presenter: John Virkler

Room Location: Riverview 8

Description: The presenter will discuss veteran concerns including: 1. Estimating the size of the veteran subgroups at a community college including: a. Service members on active duty b. Retired service members c. Medically retired service members d. Former military (not retired) e. Families of Veterans 2. The presenter will also discuss the strengths and concerns of students who are veterans, including PTSD and employment 3. An overview of Financial aid for veterans will be provided 4. Attendees will learn of veteran support groups e.g., American Legion, Vietnam vets, etc.

What Would Johnny Cash Do?

Presenter: Darlene Andrews

Room Location: Montgomery 3

Description: In a changing educational landscape, what can instructors learn from the life of the legendary music icon to help them navigate the initiatives and best serve their students? There are at least three lessons we can apply to help us be who we are while successfully navigating change.

MONDAY, NOVEMBER 25

CONCURRENT SESSION II - 1:15 P.M. TO 2:15 P.M.

75,000 Degrees Talent Hub: A Collaborative Designed to Increase College Persistence and Completion

Presenters: Dr. Melinda Byrd-Murphy, Dr. Victoria Perry, Chandra Scott

Room Location: Riverview 8

Description: This session will inform attendees on: 1.How to elevate Game Changer desired outcomes by connecting to local/regional efforts, 2.How to establish strategies based on your data, and 3.The benefit of cascading your story publicly.

Collaborative Learning: Eliminating Misconceptions and Concerns about the Flipped Classroom

Presenters: Emily Laseter, Cayce Van Horn

Room Location: Riverview 2

Description: Participants of this hands-on session will take away ideas for group-building projects and guidelines for preparing, assigning, and implementing meaningful, effective, and engaging collaborative learning exercises.

Current Trends to Promote Student Success

Presenter: Faires Austin

Room Location: Riverview 7

Description: 1. Exploring the new forms of delivering education. 2. Learning about international and micro-campus abroad and how the U.S. political climate influences the international enrollments. 3. Looking at innovations in space utilization, and how active learning spaces support an evolving pedagogy. 4. Examining alternative credentials.

Developmental Education Redesign: Pilot Program Outcomes

Presenters: Amanda Kin, Kelly Birchfield, Johnny McMoy, Andrew Davis

Room Location: Riverview 5

Description: Attendees will learn how the pilot program of the Developmental Education Redesign unfolded and about the outcomes from the schools that participated.

Does What I Unconsciously do in my Class Really Matter?

Presenter: Shywanda Moore

Room Location: Montgomery 6

Description: The goal of this presentation is to define implicit bias, identify the effects of implicit bias in the classroom, self-reflect about situations in which the attendees have experienced / expressed some type of bias, and identify some ways to combat implicit bias in the classroom.

Everything Old is New Again: Engaging Students' Experience Following the Examples of Socrates and Dewey

Presenters: Russell Winn, Ed Forbes

Room Location: Riverview 6

Description: Participants in this class will examine the underpinnings of Dweck's Growth Mindset through use of the Socratic Method and Dewey's teaching "that all genuine education comes about through experience" via a teaching demonstration that draws on their experience to improve student engagement.

Examining First-Generation Community College Students' Transition in the First Year

Presenters: Ebony Davis, Dr. Tywain Griffen

Room Location: Riverview 3

Description: The purpose of this presentation is to discuss and provide examples from Kuh's (2008) theory of student engagement and Johnson, Johnson, and Smith's (1991) cooperative learning theory. An assessment of multiple ages of first-generation students will also be introduced.

MONDAY, NOVEMBER 25

CONCURRENT SESSION II - 1:15 P.M. TO 2:15 P.M.

Fostering Creativity in Technical Programs

Presenters: Mary Boehm, Matthew Palamara

Room Location: Montgomery 9

Description: To apply the concepts of business learned over the semester by creating teams who plan a concept and execute it for customers and a panel of judges from the industry.

How Do You Manage? Project Management for Libraries

Presenter: Michael Porter

Room Location: Riverview 4

Description: During this presentation, participants will learn the following: 1. Key benefits of project management, 2. How to create a project plan, 3. How to manage projects using the Kanban method, 4. How to track the progress of projects, and 5. How to automate project tasks.

Recruitment Event Planning

Presenter: Ashley Robison

Room Location: Riverview 1

Description: Learn more about recruiting events held at Calhoun Community College and how the College partners with faculty and staff across its three campuses to connect potential students with the various programs and services. Recruiting events are a great tool to recruit new students but they can be tough and time consuming. Come hear about how the recruiting team partners with staff across campus to make recruiting events a success!

Turn the Ship Around

Presenters: Todd Tolar, Dr. Ann McCarty

Room Location: Montgomery 4

Description: The focus of this presentation is on how to enhance the 21st century student and improve retention and graduation rates with innovative success strategies, proven trends, and best practices in the classroom and in the institution.

Using Psychology to Enhance Student Motivation and Success

Presenter: William Nast

Room Location: Montgomery 7

Description: Attendees will learn about: 1. What activities work when it comes to studying, 2. How to use psychological principles to change their own behavior or that of their students, and 3. A great, free resource that assists students during their career search.

Best Practices for Student Success, Retention and Completion

Presenters: Ghytana Goings, Gloria Simmons

Room Location: Montgomery 8

Description: Attendees will learn about 1. Implementation of aggressive coach specific training, 2. Purposeful hiring of staff that are the right "fit" for coaching department, 3. Implementation of retention software across disciplines (coaches, faculty, staff), 4. Intentional follow-up processes, and 5. Advocacy for students and resources.

Who is ACCSPRA?

Presenter: Miranda Collier

Room Location: Montgomery 3

Description: Session attendees will become more familiar with the Alabama Community College Public Relations Association and how public relations and marketing plays a crucial role in charting the path to student success.

MONDAY, NOVEMBER 25

CONCURRENT SESSION III - 4:00 P.M. TO 5:00 P.M.

45 Free Software Tools in 45 Minutes

Presenter: Robert McWilliams

Room Location: Montgomery 6

Description: Discover the many free, but little known, technology tools available to faculty, staff, administrators and students. A total of 45 tools will be presented.

Civilian Response to Active Shooter Events (CRASE)

Presenter: Jeff Spence

Room Location: Montgomery 4

Description: The Civilian Response to Active Shooter Events (CRASE) course, designed and built on the Avoid, Deny, Defend (ADD) strategy developed by ALERRT in 2004, provides strategies, guidance, and a proven plan for surviving an active shooter event. Topics include the history and prevalence of active shooter events, civilian response options, medical issues, and considerations for conducting drills.

Designing Active Student Centered Learning Spaces

Presenter: Milton Bresler

Room Location: Riverview 1

Description: Supporting the development of a world-class learning and campus environment that assures student success. The learning objective will illustrate the new ways to design and deliver responsive educational spaces with innovation that compliments today's current educational spaces.

Engagement and Active Learning Strategies: Student Engagement in General Studies Courses

Presenter: Kelly Berwager

Room Location: Riverview 4

Description: Attendees will: 1. Recognize innovative methods for engaging their students, 2. Compare traditional methods of teaching to contemporary integrated methods of teaching, and 3. Design a plan for their classrooms using the ideas offered during the presentation.

Engaging the Community Through Digitization Projects

Presenters: Julia Everett, Blake Wilhelm

Room Location: Riverview 2

Description: Presenters will outline the steps that the Northeast Alabama Community College Learning Resources Center took to become partners in Alabama Mosaic as well as highlight various digitization projects they have completed as a means of engaging the community.

Four Strategies to Increase Student Engagement

Presenter: Jennifer Maness

Room Location: Riverview 7

Description: The participants will learn how to: 1. Define student engagement, 2. Describe factors and strategies that can improve student engagement, and 3. Formulate and describe strategies used to improve student engagement.

Innovative Career Pathway Alignments from High School to Community College and to Work

Presenters: Michelle Eller, Jaclyn Stringer, Dustin Swanger, Ann Clanton

Room Location: Montgomery 9

Description: Attendees will gain an understanding of the innovative model of offering career technical dual enrollment pathways to virtual students throughout the state via a vital partnership between Alabama Destinations Career Academy and the Alabama Community College System.

MONDAY, NOVEMBER 25

CONCURRENT SESSION III - 4:00 P.M. TO 5:00 P.M.

Investigating the Need for Mental Health Services on Community College Campuses

Presenters: Anika Lodree, Amy Rogers

Room Location: Montgomery 8

Description: This presentation will look at the need for mental health services on community college campuses in Alabama, assess the current services being offered at each campus and offer solutions to help address mental health.

Managing Career and Personal Change

Presenters: Amy LaCount, Dr. Melinda Adkins

Room Location: Montgomery 1

Description: "If we don't change, we don't grow. If we don't grow, we aren't really living." – Author, Gail Sheehy. This presentation focuses on the challenges we face in the midst of change in our lives and techniques for coping and thriving during these times.....

Safe Zones Alabama

Presenters: Liesl Harris, Adam Patterson, Libby Holmes

Room Location: Riverview 6

Description: Attendees will learn how to 1. Create safe and welcoming campuses for students, faculty, and staff, 2. Recognize the signs of bullying and harassment, 3. Educate faculty and staff on the challenges faced by LGBTQ students, and 4. Promote positive dialog on diversity and inclusion.

Strategic Partnerships & Workforce Development: Corporate & College Collaborations for Success

Presenter: Jennifer Blalock

Room Location: Riverview 3

Description: Based on the skills gap and labor demands of the Alabama region, each community and technical college attendee will receive a framework for assessing strengths, weaknesses, opportunities, and threats for strategic partnerships to contribute significantly to the development of the talent pipeline.

Student Success in Workforce Skills: Students' e-Security through Cybersecurity Awareness

Presenters: Mark Whigham, Syed Raza

Room Location: Riverview 8

Description: This presentation will: 1. Describe the e-Security and its effects, 2. Expose the concept of e-Security and cyberspace, 3. Integrate the cybersecurity skills within the Workforce to measure student success, and 4. Conclude with a description of the awareness as a tool to apply e-Security.

Upgrading: From Old to New! Period (with the T)!

Presenters: Lillie Johnson, Justin Cooley

Room Location: Riverview 5

Description: The purpose of this session is to display different methods of innovative practices that upgrade the "old fashioned" way of teaching to accommodate the "new" style of students who are entering college. With a T! (technology)

Using OER to Globalize Existing Courses

Presenter: Becky Duckett

Room Location: Montgomery 3

Description: Participants will gain strategies for utilizing photos and videos to easily integrate globally engaging materials into existing courses. Examples will demonstrate instructor-driven selection and use of easily accessible OER materials within both academic and technical courses and programs.

TUESDAY, NOVEMBER 26

AGENDA OVERVIEW

8:00 a.m. - 8:45 a.m.	Light Breakfast	Exhibit Halls BC
8:45 a.m. - 9:45 a.m.	Concurrent Session IV	Sessions listed on page 19-20
9:45 a.m. - 10:00 a.m.	Coffee Break	Exhibit Halls BC

SECOND GENERAL SESSION

10:00 a.m. - 12:00 p.m.	Second General Session/Student Panel.....	Alabama Ballrooms AB
	Entertainment.....	Trenholm State Community Choir - Mr. Lewis Webb, Director
	ACCA Business Meeting	

DR. JENNIFER BLALOCK - CHIEF STRATEGY & STUDENT SUCCESS OFFICER BRISBANE HIGHER EDUCATION SOLUTIONS

With over two decades of proven leadership in higher education, workforce and community development, and nonprofit management, Dr. Jennifer Blalock has joined the Reflecting Freedom team to focus on strategic partnerships, global transformation, and workforce development.

STUDENT PANELISTS



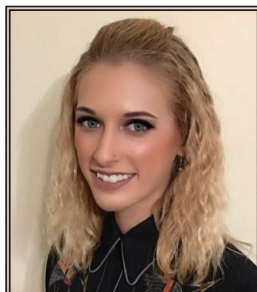
Patrick Sanders II
Bishop State
Community College



Jan Dominique Santos
Bishop State
Community College



Fabien Vallas
Northwest Shoals
Community College



Sarah Jungen
Drake State Community
& Technical College



Zabria Neely
Chattahoochee Valley
Community College



Safe travels home, and happy Thanksgiving!

TUESDAY, NOVEMBER 26

CONCURRENT SESSION IV - 8:45 A.M. TO 9:45 A.M.

Admissions: The Dating Game

Presenters: Adonis Bozeman, Emily Baker, Jenna Strickland

Room Location: Riverview 6

Description: This presentation will feature an admissions team and describe how to become an efficient recruiter in the Alabama Community College System. There will be an ice breaker and a slide show presentation.

Breaking Down Barriers for a Seamless Transfer

Presenters: Roxanne Bailey, Noelle Stovall

Room Location: Montgomery 4

Description: To provide information to attendees on what Jacksonville State University is doing to make it easier for students to transfer from a two-year to four-year school.

Building an Online Course Using an Objective Map: An Introduction to Quality Matters

Presenter: Wesley Harris

Room Location: Montgomery 8

Description: Attendees will be able to: 1. Recognize the basics of Quality Matters standards, 2. Develop their own objective map, 3. Build an online course using an objective map, and 4. Identify the benefits of this process for students and faculty.

Governor's Office Strategic Workforce Development Plan

Presenter: Nick Moore

Room Location: Riverview 4

Description: During this session, Mr. Nick Moore will discuss Governor Ivey's Strategic Workforce Development Plan. Mr. Moore will discuss the newly developed GOEWT, Success Plus, updates on the Governor's Summit on Work-based Learning, "Pathways to Careers", and the status of Governor Ivey's Strong Start Strong Finish Plan. He will also discuss the plan of braiding three funding sources; Every Student Succeeds Act (ESSA), the Carl D. Perkins Career and Technical Education Act (Perkins V), and the Workforce Innovation and Opportunity Act (WIOA), for state education and workforce activities.

Health Sciences: A students path after Academics

Presenter: Buddy Glidewell

Room Location: Montgomery 6

Description: Attendees will learn about: 1. The importance of Academics for student success in Health Sciences, 2. Focus on Radiological Science Students...a successful path, 3. Post pathway credentialing : Where can it take me??, and 4. Why Student Success in the Health Sciences plays a vital role for your health.

Help Us Help You

Presenters: Sara Davis, Maconica Sawyer, Lloyd Wing

Room Location: Montgomery 1

Description: The marketing, communications, college relations office is often needed by faculty and staff alike for development of brochures, news articles, and other materials. This presentation will show faculty and staff how to request items and how to help the marketing staff get it right!

Leveraging Technology to Increase Work-Based Learning

Presenter: Kelli Morris

Room Location: Montgomery 9

Description: Session participants will learn about various technologies used to maximize efficiency when facilitating work-based learning opportunities such as cooperative learning and apprenticeships.

TUESDAY, NOVEMBER 26

CONCURRENT SESSION IV - 8:45 A.M. TO 9:45 A.M.

Small Adjustments, Big Returns: Leveraging High-Impact Strategies to Increase Student Success .

Presenters: Robert Sims, Ghytana Goings, Yulonda Randolph

Room Location: Montgomery 7

Description: The presenters will: 1. Review and define the Five High Impact Strategies, 2. Discuss the effectiveness of the Five High Impact Strategies by evaluating student success data, and 3. Demonstrate methods for implementing the Five High Impact Strategies in technical, academic, traditional, and online settings.

Striding Toward Student Engagement, Achievement, and Success

Presenter: Jimmie King

Room Location: Riverview 1

Description: Attendees will learn how to help students clear learning hurdles and the barriers to their academic success using the tools and content found in PrepSTEP™ for Community Colleges.

Student Retention Through Battling Dragons, Orcs, and Goblins

Presenter: John Gaines

Room Location: Montgomery 3

Description: In an effort to reach out to students and provide a social venue, Drs. Gaines and Norris created a table top gaming club at Calhoun Community College. Each week, they offer various table top games at two hour meetings. To keep things fresh, they alternate between Dungeons and Dragons and table top offerings (Code Names, Betrayal at House on the Hill, Magic the Gathering, etc.). While this is a relatively low maintenance organization in terms of planning activities, it has grown exponentially in the year of its existence.

The Times They Are A-Changin' - So Should Your Assignments

Presenter: Beverly Corley, Emily Laseter, Kim Jones

Room Location: Riverview 3

Description: Are you ready to move your assignments into the twenty-first century but not quite sure how? This presentation will contain practical information about implementing multi-modal assignments in the language arts and social science classrooms. The presenters will discuss creating, utilizing, and assessing these types of projects. Participants will gain knowledge, new perspective and ideas for incorporating multi-modal projects in their own classrooms.

Workforce Development: The Key Piece to the Puzzle

Presenter: James Gray

Room Location: Riverview 2

Description: The learning objective of this presentation is to inform post-secondary educators of the importance of merging their department with workforce development to ensure their students are trained correctly to close the skills gap which will streamline them on the proper career pathway.



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		<p>Alabama Community College Association</p> 		
Communications Coordinator Ms. Sara Davis Coastal Alabama Community College	Communications Coordinator Ms. Kristen Holmes Wallace State Community College			

SHOUT OUT TO ALUMNI

Thank you to all who completed the ACCS Alumni survey! We had more than **500** submissions from employees who attended an Alabama community college. Between favorite memories, favorite instructors and true success stories, it is easy to see why our colleges are so strong and so loved!

DID YOU KNOW?

The Alabama Community College Association offers five free webinars each year! Each Commission (Students, Workforce Development, etc.) selects a speaker to bring professional development throughout the year.

ACCA has archives of Journals, webinars and other resources available year-round. Find these resources are more at our website:

alabamacca.org

WANT TO GET INVOLVED?

Each Commission elects a Chair and a Co-Chair each year. These two individuals serve on the ACCA Executive Board throughout the year. Additionally, they select the speaker for the coming year's ACCA Conference for their respective Commission meeting, and they select a speaker for a webinar. Consider running for one of these two positions to get involved! Commissions are established for Administration, Faculty Support, Students, and Workforce Development.

Are you interested in serving on the ACCA Executive Board? Talk to a Board Member today to learn more!



HOTEL MAP

