The Alabama Community College System: Committed to Our Stars
Welcome to Montgomery and to the 2009 ACCA Conference!

This year’s conference will be filled with stargazing. Each day, the employees of the Alabama Community College System find ways to shine, and this conference is the perfect place to gaze upon the radiance of our stars’ endeavors.

By attending the various sessions, commission meetings, and other events of the conference, you are afforded the opportunity to see firsthand the dedication our stars show to the students and communities we serve. All conference activities have been designed for the stars of our system. I hope you take advantage of the professional development opportunities of the conference because your involvement in this conference is the key to its success.

On behalf of the ACCA Executive Committee, thank you for attending this year’s conference, and thank you for being one of our stars.

Jim Krudop
ACCA President

Congratulations to the Alabama Community College Association

Alabama Southern Community College
Bевill State Community College
Calhoun Community College
Chattahoochee Valley Community College
Drake State Technical College
Faulkner State Community College
Jefferson Davis Community College
Lurleen B. Wallace Community College
Reid State Technical College
Snead State Community College
Trenholm State Technical College
Wallace Community College - Selma

We support your efforts in continuing the professional development of our faculty and staff
Welcome, Alabama Community College Association Conference Attendees:

ACCS: Committed to Our Stars is such an appropriate theme for the 2009 Alabama Community College Association Conference. Our system is dedicated to the development of individuals who will have an enormous impact on the state, national, and global workforce.

The Alabama Community College System is wholly committed to the well-being and education of the people of this state. In the current economic climate, community colleges are being looked at as the main avenue of education and training for people all over the country. In the ACCS, we provide citizens of Alabama with the promise of opportunities, growth, and a better future. Our responsibility to the people of this state is greater than ever before. As you participate in the conference activities, remember that our ability to truly be effective in our charge hinges on each and every one of us working together.

We have a great group of people in this system; and I am proud to be a part of something so phenomenal. We will reach our goals because we are committed to our students, our colleagues and the work that we do on a daily basis. We are committed to our stars.

Joan Y. Davis
Interim Chancellor

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Rick Bragg won the Pulitzer Prize for Feature Writing in 1996 for his work at *The New York Times*. Born in Piedmont, Alabama, Bragg is the author of two best-selling memoirs, *All Over But the Shoutin’* and *Ava’s Man*, as well as his newest release *The Prince of Frogtown*.


Bragg attended Harvard University as a Nieman Fellow from 1992 to 1993 as well as Jacksonville State University. In addition to his Pulitzer Prize, he is the recipient of the American Society of Newspaper Editors Distinguished Writing Award and 31 other national, regional and state writing awards. He has had stories included in Best Newspaper Writing 1991, Best of the Press 1988, and two journalism textbooks on good writing and foreign reporting.

Bragg has taught writing at Harvard University, the Poynter Institute for Media Studies, Boston University, the University of South Florida, and other colleges. He now works as a writing professor at The University of Alabama’s journalism program in its College of Communications and Information Sciences.
### Conference at a Glance

#### Sunday, November 22, 2009

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30 – 1:00 p.m.</td>
<td>Cosmetology Registration</td>
<td>Riverview Meeting Room 8</td>
</tr>
<tr>
<td>1:00 – 2:50 p.m.</td>
<td>Cosmetology Session I</td>
<td>Riverview Meeting Room 8</td>
</tr>
</tbody>
</table>

(See page 16 for details)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>3:00 – 4:50 p.m.</td>
<td>Cosmetology Session II</td>
<td>Riverview Meeting Room 8</td>
</tr>
<tr>
<td>2:00 – 5:00 p.m.</td>
<td>Registration</td>
<td>Registration Area - First Floor</td>
</tr>
</tbody>
</table>

#### Monday, November 23, 2009

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td>Registration</td>
<td>Registration Area - First Floor</td>
</tr>
<tr>
<td>8:00 – 8:50 a.m.</td>
<td>Cosmetology Session III</td>
<td>Riverview Meeting Room 8</td>
</tr>
</tbody>
</table>

(See page 16 for details)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 – 9:45 a.m.</td>
<td>Facilitators’ Training Session</td>
<td>Riverview Meeting Room 2</td>
</tr>
<tr>
<td>9:00 – 9:45 a.m.</td>
<td>ACCA Newcomers’ Session</td>
<td>Riverview Meeting Room 1</td>
</tr>
<tr>
<td>9:00 – 10:30 a.m.</td>
<td>HVAC Session I</td>
<td>Trenholm State Technical College</td>
</tr>
<tr>
<td>9:00 – 9:50 a.m.</td>
<td>Cosmetology Session IV</td>
<td>Riverview Meeting Room 8</td>
</tr>
</tbody>
</table>

(See page 16 for details)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 – 11:00 a.m.</td>
<td>Chancellor’s Awards</td>
<td>Montgomery Performing Arts Centre</td>
</tr>
<tr>
<td>10:45 a.m. – 12:00 p.m.</td>
<td>HVAC Session II</td>
<td>Trenholm State Technical College</td>
</tr>
<tr>
<td>10:00 – 11:50 a.m.</td>
<td>Cosmetology Session V</td>
<td>Riverview Meeting Room 8</td>
</tr>
<tr>
<td>11:00 – 11:15 a.m.</td>
<td>Transitional Break</td>
<td></td>
</tr>
<tr>
<td>11:00 a.m. – 1:00 p.m.</td>
<td>Vendor Expo</td>
<td>Starlight and Riverview Foyers</td>
</tr>
<tr>
<td>11:15 a.m. – 12:45 p.m.</td>
<td>ASSOCIATION MEETINGS</td>
<td>Exhibit Hall A</td>
</tr>
</tbody>
</table>

### Visit Our Exhibitors

- ACT, Inc.*
- Alabama College Loan Program
- Alabama Education Association*
- Alabama Education Retirees Assn.
- Alabama Supercomputer Authority*
- Alabama Technology Network
- Alabama Virtual Library
- Athens State University
- Business Systems & Consultants*
- CDX-Jones & Bartlett Publishers*
- Dasher Technologies
- eLearningToolBox.com*
- Exford Architects*
- Hecht Burdeshaw Architects*
- Information Transport Solutions*
- Krebs Architecture & Engineering*
- Learning Labs
- Oracle*
- Pace Learning Systems, Inc.*
- PH&J Architects*
- Plato Learning
- SCRIP-SAFE International*
- SKC Communications
- SMARTTHINKING*
- Steck-Vaughn Publishers
- Technical Laboratory Associates
- Technical Training Aids*
- Troy University eConnections
- The University of Alabama
- College of Continuing Education*
- Video Insight
- Wimba*

*ACCA Affiliate Member. See their ad in program
Wear Your Name Badge

Everyone will know who YOU are and the institution YOU represent.

Your name badge contains your number for door prize drawings. Numbers are printed on name badges this year, so hold on to your badge to see if you win a door prize.

Your name badge is your “TICKET” for the following food events included in your registration fee:

**MONDAY**

BOX LUNCH
11:00 a.m. — 1:00 p.m.
Exhibit Hall A

REFRESHMENTS
3:30 p.m. — 4:00 p.m.
Starlight and Riverview Foyers

**TUESDAY**

LIGHT BREAKFAST
7:30 a.m. — 8:30 a.m.
Starlight and Riverview Foyers

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**Alabama Community College Association**

**Conference at a Glance**

**Monday, November 23, 2009 — Continued**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
</table>
| 2:00 – 3:50 p.m. | Cosmetology Session VII  
(See page 16 for details) | Riverview Meeting Room 8      |
| 2:15 – 2:30 p.m. | Transitional Break                                     |                               |
| 2:30 – 3:30 p.m. | Concurrent Sessions  
(See Workshop Outlines, pgs. 6 & 7) |                               |
| 2:45 – 4:00 p.m. | HVAC Session IV  
(See page 17 for details) | Trenholm State Technical College |
| 3:30 – 4:00 p.m. | Vendor Expo  
Refreshment Break | Starlight and Riverview Foyers |
| 4:00 – 5:30 p.m. | Commission Meetings  
(See pg. 8 for details) |                               |

**Commission on Administration**  Montgomery Meeting Room 6  
**Commission on Faculty**  Montgomery Meeting Room 7  
**Commission on Students**  Montgomery Meeting Room 8  
**Commission on Support**  Montgomery Meeting Room 5  
**Commission on Workforce Development**  Montgomery Meeting Room 1

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**Tuesday, November 24, 2009**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 – 8:30 a.m.</td>
<td>Registration</td>
<td>Registration Area - First Floor</td>
</tr>
</tbody>
</table>
| 7:30 – 8:30 a.m. | Vendor Expo  
Light Breakfast | Starlight and Riverview Foyers |
| 8:00 – 9:50 a.m. | Cosmetology Session VIII  
(See page 17 for details) | Riverview Meeting Room 8      |
| 8:30 – 9:30 a.m. | Concurrent Sessions  
(See Workshop Outlines, pgs. 10 - 12) |                               |
| 9:30 – 9:45 a.m. | Transitional Break                                     |                               |
| 9:45 – 10:45 a.m. | Concurrent Sessions  
(See Workshop Outlines, pgs. 13 - 15) |                               |
| 10:00 – 10:50 a.m. | Cosmetology Session IX  
(See page 17 for details) | Riverview Meeting Room 8      |
| 10:45 – 11:00 a.m. | Transitional Break                                     |                               |
| 11:00 a.m. – 12:30 p.m. | Second General Session  
ACCS Chancellor’s Address  
ACCA Business Meeting | Montgomery Performing Arts Centre |

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**Alabama Supercomputer Authority**

**Alabama Research and Education Network**
Internet and Technology for Education

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**The Strongest Advocate for Community Colleges**
www.myAEA.org

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5
Concurrent Sessions, Workshop Outlines

Cardinal Connections – Linking Today’s Education with Tomorrow’s Opportunities
Location: Montgomery Meeting Room 1
Presenter(s): Marian Haynie, Gadsden State Community College
Attendees to this session will learn about Cardinal Connections, Gadsden State’s Career Coach Program, which is designed to help bridge the gap from high school to college to career.

Creating a Culture of Achievement Through Strategic Planning of Needs, Goals, and Resources
Location: Montgomery Meeting Room 3
Presenter(s): Carol J. Smith, J.F. Ingram State Technical College
This session involves the context of strategic planning, environmental scans, critical issues, organizational/community visions, missions, shared visions, action plans, and evaluation cycles.

From the Scary Room to the Desktop
Location: Montgomery Meeting Room 4
Presenter(s): Monica Victoria Sudeall, J.F. Drake State Technical College
This session will discuss how to efficiently convert traditional filing cabinets into automated filing cabinets that allow simultaneous, on-demand retrieval by one or more persons.

From Access to Success: How to Develop Academic Support Services for the Nontraditional Aged Adult Student
Location: Montgomery Meeting Room 5
Presenter(s): Ronda Westry, Troy University
Attendees of this session will learn about the characteristics of the nontraditional aged adult and how to best provide academic support services to meet the adult learner’s needs.

What Works in Promoting Student Success
Location: Montgomery Meeting Room 6
Presenter(s): Frank Potter, ACT, Inc.
This session will emphasize assessing entering student risk factors, reaching out and intervening, and evaluating the effects of resource use on both academic and persistence outcomes.

Student Orientation for eLearning Classes
Location: Montgomery Meeting Room 7
Presenter(s): Darrell Wright, Shelton State Community College
This session will provide a demonstration of ELO 100, an orientation for eLearning classes. The session will show the materials and quizzes from the student viewpoint.

The Human Body Revealed at Gadsden State Community College
Location: Montgomery Meeting Room 9
Presenter(s): Phillip Snider, Gadsden State Community College
This session will cover how a cadaver lab can be utilized for students entering the health/medical fields. Topics will also include cadaver lab construction.
Concurrent Sessions, Workshop Outlines

Using Learner Rediness to Improve Online Student Retention
Location: Montgomery Meeting Room 8
Presenter(s): Dr. Mac Adkins, Julie Owen, and Tara Boozer, eLearningToolBox.com
Attendees to this session will learn how over 300 colleges measure learner readiness and how they use these measurements to identify at-risk students.

Benefits of Automotive Online Learning for Colleges
Location: Riverview Meeting Room 1
Presenter(s): Ken Miller, CDX
The session will discuss the benefits of online learning for automotive programs to meet industry requirements as online learning helps instructors be more productive and increases students’ learning.

Implementing FGPAs into Your Digital Electronics Course
Location: Riverview Meeting Room 2
Presenter(s): Karl W. Henry, J.F. Drake State Technical College
Electronic Technicians are expected to troubleshoot and repair embedded systems. The presenter will share what he has learned and how he has implemented curriculum related to this topic.

Student’s Take the Lead with Wiki’s
Location: Riverview Meeting Room 3
Presenter(s): Linda Hemingway & Dr. Lisa Logan Rich, Athens State University
Using collaborative wikis provide students with the tools to build online communities where they work together to achieve common goals and involve distance learners.

Success in Leadership Equals Success in Life
Location: Riverview Meeting Room 4
Presenter(s): Kristi Peters & George Scott, Enterprise-Ozark Community College
This session will show the benefits of teaching leadership skills to college students and how it will help them to succeed in life.

Handling Conflict and Personality Differences
Location: Riverview Meeting Room 5
Presenter(s): Dr. Brenda Harper, Athens State University
As the world’s diverse population continues to grow, an understanding and acceptance of different leadership traits, characteristics, and personalities are explored and explained in this session.

Following the Leader: Becoming a Leader Others will Want to Follow
Location: Riverview Meeting Room 6
Presenter(s): Dr. Rebecca Reeves & Dr. Mary Barnes, Wallace State Community College
Participants will learn the art of effective leadership to help them become leaders that students, colleagues, and even supervisors will want to follow.

Teaching Higher Education In China: An International Case Study
Location: Riverview Meeting Room 7
Presenter(s): Susan Calhoun, Athens State University
This presentation discusses the personal experiences of one faculty member who spent four months living and teaching in China.

Attention Healthcare Instructors:
Certain Concurrent Sessions have been approved for you to receive CEUs. Ask your session facilitator if the sessions you attend are eligible.

Because room temperatures may vary in meeting rooms, please dress accordingly to ensure that your experience at the conference will be an enjoyable one.
Commission on Administration  
**Location:** Montgomery Meeting Room 6  
**Speakers:** Dr. Laurel Blackwell, President, Chattahoochee Valley Community College; Dr. Robert Exley, President, Snead State Community College; and Dr. Perry Ward, President, Lawson State Community College  
**Planning for the Future** - With the continual struggle to manage diverse student needs, workforce development demands, and pressing financial constraints of today, how are our colleges planning for tomorrow? Our expert panel of presidents will discuss vital components of successful college planning, including planning for programmatic relevance, financial stability, and for leadership succession. Their experiences will provide innovative ideas and practical lessons necessary for charting a course for tomorrow.

Commission on Faculty  
**Location:** Montgomery Meeting Room 7  
**Speaker:** Dr. Rudolph S. Jackson, Vice-President, Commission on Colleges, Southern Association of Colleges and Schools  
**The Faculty’s Role in Regional Accreditation** - Accreditation and reaffirmation practices in the Southern Region have placed increasing emphasis on assessing outcomes, particularly student learning outcomes. To take full advantage of this perspective, the role and commitment of faculty cannot be minimized. This presentation targets important changes in terms of how institutions are evaluated, including areas where faculty involvement can be critical to successfully completing the reaffirmation process.

Commission on Students  
**Location:** Montgomery Meeting Room 8  
**Speaker:** Rick Bragg, Author and Professor, The University of Alabama  
**Telling the Story** - As a Pulitzer Prize-winning writer and celebrated storyteller, Rick Bragg understands the importance of telling a story. He credits his abilities to the oral storytelling of family and friends of his childhood in the Appalachian foothills of Alabama. In his presentation, he will share his perspective for effective storytelling and how it can help tell the story of student success.

Commission on Support  
**Location:** Montgomery Meeting Room 5  
**Speaker:** John S. Riley, Motivational Speaker & Humorist  
**The Attitude of a Servant** - Attitude is the most important thing in service. A good attitude is a must in today’s socioeconomic environment. This presentation will focus on this perspective and offer insight to gaining a better understanding of how service is affected by one’s attitude.

Commission on Workforce Development  
**Location:** Montgomery Meeting Room 1  
**Speaker:** Dr. Jerry Ingram, Professor Emeritus, Auburn University Montgomery and President of Southeast Research  
**Employment Training Needs in Alabama: Perspectives of Workers and Employers** - Almost 40 percent of Alabama workers feel they can advance in their careers with additional job training. Yet, just over ten percent are currently participating in a job training program. Four out of ten Alabama employers rate the quality of recent job applicants as either fair or poor citing deficiencies in basic education, experience, and soft employment skills. Among their current workers, Alabama companies feel that one out of three need further training.
Commission Meeting Speakers

Dr. Laurel Blackwell, President, Chattahoochee Valley Community College - Dr. Blackwell is a graduate of a two year college, receiving an A.A. from Cottey College in Nevada, Missouri. She later received a B.A. from the University of Northern Iowa, a M.A. from the University of South Florida, and her doctorate was awarded from The University of Alabama. Dr. Blackwell is a lifelong educator. She spent the first ten years of her career teaching in a variety of K-12 settings, both public and private. For the past 21 years, she has worked in the two-year college system in Alabama.

Dr. Robert Exley, President, Snead State Community College - Dr. Exley received his Associate of Arts from San Jacinto College in Houston, his B.A. and M.S. from the University of Houston-Clear Lake, and his Ph.D. from The University of Texas at Austin. Dr. Exley has taught for Iowa State University’s graduate program in Higher Education Leadership and Policy Studies, the University of Houston-Clear Lake, San Jacinto College and Miami-Dade Community College. He served as President of Parkland College in Champaign, Illinois and as the Vice President for Academic Affairs at Iowa Western Community College in Council Bluffs, Iowa. He also held a variety of administrative positions with Miami-Dade College.

Dr. Perry Ward, President, Lawson State Community College - Dr. Ward received a B.A. from Miles College, and both a M.S.W. and a Ph.D. from The University of Alabama. Dr. Ward began his career in education as a teacher for the Birmingham Urban League and also served as an adjunct professor for The University of Alabama. He has worked in a variety of administrative jobs at different organizations including the Jefferson County Committee for Economic Opportunity, the Birmingham Urban League, the Birmingham Council of Camp Fire, Inc., Miles College and the Birmingham Board of Education.

Rick Bragg, Author and Professor, The University of Alabama - Mr. Bragg won the Pulitzer Prize for his work at The New York Times. Mr. Bragg is the author of two best-selling memoirs, All Over But the Shoutin’ and Ava’s Man, as well as his newly released The Prince of Frogtown. Before joining The New York Times he worked at several newspapers, including the Los Angeles Times and the St. Petersburg Times. He has taught writing at Harvard University, the Poynter Institute for Media Studies, Boston University, the University of South Florida, and other colleges. In addition to his Pulitzer Prize, he is the recipient of the American Society of Newspaper Editors Distinguished Writing Award and 31 other national, regional and state writing awards.

John S. Riley, Motivational Speaker & Humorist - Mr. Riley began public speaking full-time in 1976 and has spoken over 10,500 times, in 15 countries and throughout America. He is a graduate of Auburn University with a degree in Business Administration. At Auburn, he served on the football team as Place Kicker. After graduating from college, Mr. Riley worked for South Central Bell, then West Point Pepperell before resigning to pursue public speaking full-time.

Dr. Rudolph S. Jackson, Vice-President, Commission on Colleges, Southern Association of Colleges and Schools - Prior to his appointment with the Commission, Dr. Jackson served as a professor and Graduate Dean, at North Carolina Central University in Durham, NC. During his tenure at NCCU, he served a two-year term as Chair of the Faculty Senate. As part of his research focus, Dr. Jackson teamed with colleagues at the University of Massachusetts at Amherst to secure a multi-year $2.5 million dollar grant to target smoking reduction activities in African-American communities. Dr. Jackson also completed a fellowship with the Accrediting Commission for Health Services Administration, and held funded research fellowships with the Sheps Center for Health Services Research and the Lineberger Cancer Center both in Chapel Hill. He received his MBA and doctorate degrees from the University of North Carolina at Chapel Hill.

Dr. Jerry Ingram, Professor Emeritus, Auburn University Montgomery and President of Southeast Research - Dr. Ingram received his Ph.D. in Marketing from the University of Arkansas. His professional interests include research activities in areas such as economic impact analyses, public opinion research, and marketing program assessments. He has provided consulting services to a number of public and private organizations such as the Alabama Medicaid Agency, Great Southern Wood, American Association of Manufacturers, and the Alabama Department of Corrections. He has also provided expert testimonies in a number of litigation disputes that includes: breach of contract, antitrust, trademark infringement, and a disputed labor union election.
Who Brings the Big Bucks to Workforce Development?
Location: Montgomery Meeting Room 1
Presenter(s): Craig D. Lawrence & Dr. Kristie Rankin, Lawson State Community College; and Dr. Stephen Katsinas, The University of Alabama
This session provides insight into how to win friends and influence people in the area of community college workforce development funding from a study of state decision makers’ current perceptions.

ISO Quality Management Systems: Benefits and Implementation Strategy
Location: Montgomery Meeting Room 3
Presenter(s): Alan Hill, Alabama Technology Network
In this session you will learn how an ISO quality management system benefits workforce development and strategies for implementing it in your own organization.

Reducing Stress in the Workplace
Location: Montgomery Meeting Room 4
Presenter(s): Dr. Milady Murphy, Lea Green, and Dolores Royal, Shelton State Community College
This session provides participants with the skills and knowledge to reduce stress in the workplace. Exercises that can be performed in a chair will be demonstrated.

VisionQuest
Location: Montgomery Meeting Room 5
Presenter(s): Junell Christian & Dr. P. Graham Hatcher, Shelton State Community College
Shelton State’s TEAMSpirit program conducted a campus-wide professional development activity engaging over 200 faculty and staff members to discover best practices for “team” effectiveness.

Perceptions of Adult Education Faculty Regarding Faculty Professional Development
Location: Montgomery Meeting Room 6
Presenter(s): Tommy Taylor, Shelton State Community College
This session will focus on the perceptions of Adult Education faculty regarding professional development needs and issues at their respective colleges.
Concurrent Sessions, Workshop Outlines

**Having Issues?...SMARTHINKING Can Help**
*Location: Montgomery Meeting Room 7*
*Presenter(s): Dr. Berry Berman, SMARTHINKING, Inc.*
Is your college having issues with student performance, retention, and equity on satellite campuses, and meeting SACS requirements for online students? SMARTHINKING can help. Eight post-secondary schools in Alabama have adopted SMARTHINKING to help students achieve better grades, increase retention, provide equity on multiple campuses, and meet SAC’s requirements.

**Community Colleges: Charting the Course for the New Non-Traditional Student, the Workforce-Challenged Student**
*Location: Montgomery Meeting Room 8*
*Presenter(s): Deborah Rankins, Alabama Southern Community College; and Dr. Sheldon B. Wrice & Mary B. Williams, the University of Akron, Summit College*
Community colleges must respond appropriately and quickly to workforce challenges by navigating dislocated and displaced workers successfully through the higher education and training process.

**Techniques that Enable Students to Succeed**
*Location: Montgomery Meeting Room 9*
*Presenter(s): Laura Lynn Kerner, Athens State University*
This session gives students success building tools to become stars by teaching them how to develop self-esteem, market themselves, and gain resume experience.

**The STEM Academy + The CAD Academy Edition No.3**
*Location: Riverview Meeting Room 1*
*Presenter(s): Russell Mickelson, Cad Academy, Inc.*
Learn why THE STEM Academy, featuring a mainline education approach, is the best program available for developing the engineering pipeline and improving U.S. global competitiveness and why The CAD Academy prepares students for advanced education and the job opportunities of the new design economy. Today's student must be able to compete in a global market where sustainability regulation will govern design. Are your students ready?

**A Complete Distance Course: Elements that Encourage Collaboration**
*Location: Riverview Meeting Room 2*
*Presenter(s): Dr. Lisa Logan Rich & Dr. Wendy Cowan, Athens State University*
This session explores a complete online course that creatively uses Tegrity, Wimba, wikis, and other tools to develop a learning community which removes the “distance” from distance education.
Concurrent Sessions, Workshop Outlines

Doing More with Less: Going Green with Web 2.0
Location: Riverview Meeting Room 3
Presenter(s): Dr. Leisha Hultgren, Bevill State Community College
Participants will receive free Web 2.0 tools and will learn to apply them in ways that improve learning and decrease energy costs.

Photoshop: You’ve Been Transformed!
Location: Riverview Meeting Room 4
Presenter(s): Donna Speeker, Wallace State Community College
Photoshop is not just for experts! Learn very basic skills to enhance your photos and create professional looking photo books.

Employee Rights in a Changing Environment
Location: Riverview Meeting Room 5
Presenter(s): Mary Bruce Ogles, Alabama Education Association
This session will examine the components of the tremendous change in the Alabama Community College System and the stress it is placing on employee rights.

Learning to Lead: Developing the STAR Within
Location: Riverview Meeting Room 6
Presenter(s): Dr. Mimi Evelyn Johnson, Trenholm State Technical College
This engaging and fun session is designed to enlighten and encourage leaders to develop their STAR potential using leadership lessons learned in childhood.

The New Nursing Admission and Progression Standards
Location: Riverview Meeting Room 7
Presenter(s): Linda Cater, Department of Postsecondary Education; Dr. Martha Lavender, Gadsden State Community College, and Dr. Linda North, Southern Union State Community College
Numerous changes have occurred in the health care programs within the system. This session will discuss the new Nursing Admission Policies, the New Nursing Progression Policies, and the changes in the EMT programs.

Internet Cafe
During the conference, visit the Internet Cafe provided by the Alabama Technology Network. Check your email or surf the Net during breaks. The cafe is located near the Vendor Expo in the Starlight Foyer on the second floor.
Concurrent Sessions, Workshop Outlines

Preparing for the SACS Fifth-Year Interim and QEP Impact Reports
Location: Montgomery Meeting Room 3
Presenter(s): Kathleen V. Hall, Jefferson Davis Community College & Dr. Glenda Colagross, Northwest-Shoals Community College
Learn how to prepare the SACS Fifth-Year Interim and QEP Impact reports, including the required components and the process for submission and approval.

Working Smarter, Not Harder (Or How Many Speeds Does Your Bicycle Have?)
Location: Montgomery Meeting Room 4
Presenter(s): Jeff Jones, Alabama Department of Postsecondary Education
Typing faster just isn’t enough. Are you as efficient as you could be? Or does the day get away and leave you wondering where the time went?

The Recruitment of Hispanic/Latino Students: Community Colleges Responding to Change
Location: Montgomery Meeting Room 5
Presenter(s): Dr. Beth Bownes-Johnson, Wallace State Community College; Angela Waits, Gadsden State Community College; Dr. Jason Watts, Snead State Community College; and Dr. Sharon Totten, Northeast Alabama Community College
This session will discuss data on demographic trends of Hispanic/Latino students in educational systems and suggest effective recruitment methods to promote student success and validate diversity.

Developing Strategies for Youth Success in a Diverse Society
Location: Montgomery Meeting Room 6
Presenter(s): Ronald Collier, Northwest-Shoals Community College
This session discusses how practitioners develop successful students in their program areas. It will discuss how to engage the student from initial intake and beyond.

Announcements
Any conference updates or changes will be listed on the announcement board located outside the conference registration area and announced in the general sessions.

Lost and Found
Items lost or found during the conference should be reported to the conference registration desk. An announcement indicating that an item has been lost or found will be posted on the announcement board. ACCA will not be responsible for items not claimed by 10:00 a.m. on Tuesday, November 24, 2009.

Kerry McConnell | Applications Sales Manager
Phone: +1 214 821 3275 | Mobile: +1 972 567 6890
Oracle Higher Education
222 W. Las Colinas Blvd | Irving, TX 75039
Attention Newcomers

New to ACCA this year? Want to learn how to get the most from this year’s conference? Then be sure to attend the Newcomers’ Session scheduled for Monday morning at 9:00 a.m. in Riverview Meeting Room 1.

Find out about all the activities scheduled for the conference, learn about workshops, commission meetings, and more. Everyone who attends receives a special gift.

Concurrent Sessions, Workshop Outlines

**STEM Builders: Emphasizing Science, Technology, Engineering, and Math to High School Students, Teachers, and Counselors**

**Location:** Montgomery Meeting Room 7

**Presenter(s):** Khalilah V. Burton & Carolyn Henderson, J.F. Drake State Technical College

The purpose and details of the SPEED-Up grant will be discussed along with hands-on lab demonstrations.

**Hitch Your Wagon to a Star: Information Skill Building**

**Location:** Montgomery Meeting Room 8

**Presenter(s):** Dr. Susan McBride, Jefferson Davis Community College; Theresa Trawick, Lurleen B. Wallace Community College; and Kelly Ann Griffiths, Marion Military Institute

Information Literacy can be taught and the library is the natural teaching partner. Learn why we must meet the challenges for teaching these skills.

**Alabama Network for Engineering Transfer: A Progress Report**

**Location:** Montgomery Meeting Room 9

**Presenter(s):** Kenneth Swinney, Bevill State Community College

The session provides a report on the progress made by the task force formed by former Chancellor Bradley Byrne at last year’s ACCA meeting.

**The 21st Century Online Learning Environment with Wimba**

**Location:** Riverview Meeting Room 1

**Presenter(s):** Imran Ali, Wimba

Learn more about creating engaging learning environments with Wimba. Hear directly from faculty and staff about their success using the Wimba collaboration suite to build engaging online courses.

**This Meeting Will Come to Order**

**Location:** Riverview Meeting Room 2

**Presenter(s):** Dr. Mike Babb, Wallace Community College – Dothan

This session will give attendees information on the basics of parliamentary procedure in conducting effective business meetings using Roberts Rules of Order as the authority.
Concurrent Sessions, Workshop Outlines

**Comprehensive Master Planning – One Key to Your College’s Growth**
*Location:* Riverview Meeting Room 3
*Presenter(s):* Dr. Robert Exley, Snead State Community College; Robert W. Gray and Philip E. Black, Krebs Architecture and Engineering, Inc.

This session demonstrates how one college utilized the development of a facilities master plan to generate campus pride, enrollment growth, and community support.

**Employee Leadership Development – Are Community Colleges Leading the Charge?**
*Location:* Riverview Meeting Room 4
*Presenter(s):* Dr. Ken Scott & Dr. Mimi Johnson, Trenholm State Technical College

This session presents the results of a study conducted within the Southeast to assess leadership development among faculty and staff.

**Shelton 2020**
*Location:* Riverview Meeting Room 5
*Presenter(s):* Dr. Mark A. Heinrich & Dr. P. Graham Hatcher, Shelton State Community College

Shelton 2020 is the culmination of an 18-month process toward developing a strategic plan for Shelton State. The pitfalls and accomplishments will be highlighted.

**Stop the Paper! Bringing Electronic Transcripts to Alabama Community Colleges**
*Location:* Riverview Meeting Room 6
*Presenter(s):* Carol Nobles, SCRIP-SAFE International & Monica Sudeall, J.F. Drake State Technical College

Learn how community colleges in Alabama can send electronic PDF transcripts instead of paper ones, and experience instant delivery, lower costs, and better customer service.

**Speech Rights: What Case Law Reveals and What Administrators Need to Know**
*Location:* Riverview Meeting Room 7
*Presenter(s):* Dr. Wynora Freeman, Shelton State Community College

To avoid an avalanche of legal claims from faculty, staff, and students, administrators need knowledge concerning speech rights in public colleges and universities.

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**Visitor’s Information**

Looking for places to visit or a restaurant to try while you are in Montgomery? Visitor information provided by the Montgomery Convention and Visitor’s Bureau can be found near the registration area.

There are three restaurants in the hotel, and several within walking distance. Reservations for some restaurants may be recommended for larger groups.

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**Bobby Conrad**

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### COSMETOLOGY WORKSHOPS

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>Sunday, November 22</td>
<td>12:30 - 1:00 p.m.</td>
<td>Registration and Welcome</td>
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<tr>
<td>Sunday, November 22</td>
<td>1:00 - 2:50 p.m.</td>
<td><strong>Milady Update</strong>&lt;br&gt;<strong>Location:</strong> Riverview Meeting Room 8&lt;br&gt;<strong>Presenter(s):</strong> Lisa Nagengast and Gerald McAvey&lt;br&gt;The presenters will discuss the newest technology from Milady in 2009 as well as new and exciting resources that can be used in the classroom.</td>
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<tr>
<td>Sunday, November 22</td>
<td>2:50 - 3:00 p.m.</td>
<td>Refreshment Break</td>
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<tr>
<td>Sunday, November 22</td>
<td>3:00 - 4:50 p.m.</td>
<td><strong>Living at the Speed of Light</strong>&lt;br&gt;<strong>Location:</strong> Riverview Meeting Room 8&lt;br&gt;<strong>Presenter(s):</strong> Allen Downs&lt;br&gt;The presenter will discuss how the speed of today's lifestyle affects us and our families and how this unnatural lifestyle tempo affects us all physically, mentally, psychologically, and emotionally.</td>
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<tr>
<td>Monday, November 23</td>
<td>7:30 - 8:00 a.m.</td>
<td>Registration and Welcome/Light Breakfast</td>
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<tr>
<td>Monday, November 23</td>
<td>8:00 - 8:50 a.m.</td>
<td><strong>Keeping it All Together</strong>&lt;br&gt;<strong>Location:</strong> Riverview Meeting Room 8&lt;br&gt;<strong>Presenter:</strong> Sandra Smith&lt;br&gt;The presentation offers suggestions for positive behaviors and perspectives for dealing with life's curve balls and challenges.</td>
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<tr>
<td>Monday, November 23</td>
<td>9:00 - 9:50 a.m.</td>
<td><strong>SkillsUSA</strong>&lt;br&gt;<strong>Location:</strong> Riverview Meeting Room 8&lt;br&gt;<strong>Presenter:</strong> Myron Laurent&lt;br&gt;Learn how SkillsUSA can drive program excellence as it promotes, teaches, and assesses the technical employability skills needed and expected from a world class workforce.</td>
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<tr>
<td>Monday, November 23</td>
<td>10:00 - 11:50 a.m.</td>
<td><strong>HIV/AIDS: The Epidemic</strong>&lt;br&gt;<strong>Location:</strong> Riverview Meeting Room 8&lt;br&gt;<strong>Presenter:</strong> Janice O. Robbins&lt;br&gt;This session will give an overview of why HIV/AIDS is considered to be at epidemics levels. Risks of transmission of the infection and methods to help prevent its transmission will be presented.</td>
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<tr>
<td>Monday, November 23</td>
<td>12:00 - 1:00 p.m.</td>
<td>Lunch &amp; Vendor Expo</td>
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<tr>
<td>Monday, November 23</td>
<td>1:00 - 1:50 p.m.</td>
<td><strong>Instructional Climate and Teaching Effectiveness</strong>&lt;br&gt;<strong>Location:</strong> Riverview Meeting Room 8&lt;br&gt;<strong>Presenter:</strong> Dr. Robert McConnell&lt;br&gt;This presentation will review the strategies and research findings of two important, but not widely publicized schools of teaching and learning. Both seek to improve educational delivery and effectiveness by enhancing education climate through a variety of changes in attitudes and behavior.</td>
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<tr>
<td>Monday, November 23</td>
<td>2:00 - 3:50 p.m.</td>
<td><strong>Public Safety Coalition “Street Smart” Seminar</strong>&lt;br&gt;<strong>Location:</strong> Riverview Meeting Room 8&lt;br&gt;<strong>Presenter:</strong> Lt. Tommy Halfen&lt;br&gt;This presentation can help attendees reduce their chance of becoming a victim by as much as 70%.</td>
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</tbody>
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**COSMETOLOGY WORKSHOPS**

### Heating, Ventilation, Air Conditioning and Refrigeration Workshops

- **Monday, November 23**
  - **8:30 - 9:00 a.m.**
    - Light Breakfast

- **Monday, November 23**
  - **9:00 - 10:30 a.m.**
    - **Teaching and Learning Continuum**
      - **Location:** Riverview Meeting Room 8
      - **Presenter:** Dave Laton
      - This presentation introduces a conceptual framework to illustrate how faculty can enhance students’ learning and motivation as they progress through various stages of a continuum of learning.

- **Monday, November 23**
  - **10:45 a.m. - 12:00 p.m.**
    - **State Board Updates**
      - **Location:** Riverview Meeting Room 8
      - **Presenter:** Bob McKee
      - This session will include a discussion of all changes from the State Board of Cosmetology and Mr. McKee will answer questions on the changes.

- **Monday, November 23**
  - **12:00 - 1:00 p.m.**
    - Lunch

- **Monday, November 23**
  - **1:00 - 2:00 p.m.**
    - **R22 to R410a System Conversion**
      - **Location:** Trenholm State Technical College - Patterson Campus
      - **Presenter(s):** Harold Nelson, Mingledorff’s

- **Monday, November 23**
  - **2:45 - 4:00 p.m.**
    - **Update**
      - **Location:** Trenholm State Technical College - Patterson Campus
      - **Presenter(s):** Joel Owen, Alabama Power

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Dr. Linda Hooton
Executive Assistant to the President
Jefferson State
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Dr. Jim Prucnal
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Gadsden State
Community College

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Executive Assistant to the President
Athens State University

Ms. Jackie Screws
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Ms. Martha Key
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Ms. Holly Elliot
Facilitators Coordinator
Shelton State
Community College

Ms. Lena Dexter
Facilities Coordinator
Faulkner State
Community College

Ms. Sherie Fleming
Food Service Coordinator
Central Alabama
Community College

Dr. Russell Howton
Food Service Coordinator
Bevill State
Community College

Ms. Linda Cuyer
Health Programs Representative
Department of Postsecondary Education

Mr. Kevin Windham
Historian
Shelton State
Community College

Ms. Jennifer Maxwell
Multi-Media Coordinator
Lurleen B. Wallace
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Ms. Shelly Sharp
Multi-Media Coordinator
Northwest-Shoals
Community College

Ms. Lavon Duboise
Multi-Media Coordinator
Northwest-Shoals
Community College

Dr. Mike Babb
Parliamentarian
Wallace Community College — Dothan

Ms. Trish Jones
Postsecondary Representative
Department of Postsecondary

Mr. Sam Munnerlyn
Presidents’ Association Representative
Trenholm State
Technical College

Mr. Chris Franklin
Publications Officer
Alabama Technology Network

Ms. Felicia Mucci
Registration
Athens State University

Ms. Necedah Henderson
Registration Coordinator
Athens State University
- Registration
- Chancellor’s Awards
- Lunch (Monday)
- General Sessions

- Cosmetology Sessions
- Newcomers’ Session
- Association Meetings
- Commission Meetings
- Breakfast (Tuesday)

- Facilitators’ Training Session
- Concurrent Sessions
- Vendor Expo
- Refreshment Breaks
- Internet Cafe