ACCA President’s Message

Welcome to the 2012 Alabama Community College Association Conference. Over the course of the next three days, conference attendees will have the opportunity to celebrate, learn, and share. We will celebrate the accomplishments made by employees of the Alabama Community College System; learn valuable professional development presented by renowned speakers; and share with our fellow employees the ideas and actions that help us in educating for success.

The ACCA Executive Committee has worked to ensure that there will be a variety of opportunities for you to meet your professional development needs at this year’s conference. The selection of the conference workshops, roundtable discussions, commission meetings, and keynote speakers was made with you in mind. Your participation is the final component to have an outstanding conference.

On behalf of the Executive Committee, I am delighted that you have chosen to attend the 2012 conference. You have made the commitment to enhance the mission of your college and our System as a whole by your participation. Thank you for that commitment and for all you have done to contribute to the Alabama Community College System.

Dr. Patricia Sims
ACCA President

Chancellor’s Welcome

It is an honor and privilege to welcome each of you to the 2012 installment of the Alabama Community College Association Conference. This is truly a landmark event in our history, as we examine and discuss critical issues and current literature associated with Educating for Success. Our program committee has worked tirelessly to provide conference attendees with inspiring speakers, exciting and educational exhibits, thought-provoking panels, and the chance to meet some amazing people from all around our state and nation.

As we all know well, community colleges from across the nation have been thrust into the forefront of the education and training conversation. As this conversation has gained momentum, it is perfectly clear that our state (the Great State of Alabama) is inextricably dependent on the Alabama Community College System for state-of-the-art education, cutting-edge workforce development, and progressive adult education. If our state is to thrive now and in the future, we must Educate for Success as we deliver on our mission. While this is a considerable responsibility, I have no doubt that the Alabama Community College System is up to the task.

On a very personal note, I’d like to say how humbled and excited I am to serve as your Chancellor. While there are many daunting challenges ahead, I am absolutely convinced that we are extremely well positioned to deliver exactly what the citizens of Alabama need and expect as they navigate their educational and training needs. As long as the Alabama Community College System plans and works together, no goal is unattainable. Please know that I am committed to working with each of you to make our community college system world class.

Again, welcome, and have a great conference as we learn more about Educating for Success.

Dr. Mark Heinrich
ACCS Chancellor
November 18, 2012

Greetings:

As Governor of Alabama, I would like to welcome you to the 2012 Alabama Community College Conference held in Birmingham on November 18 – 20, 2012.

This professional development conference will host college presidents, deans, instructors, support staff, businesses, and others who support Alabama’s community colleges. I am confident that you will be graced with a fine presentation of knowledge and information at this year’s conference.

While in Birmingham, I hope you will take advantage of the many cultural, historical and recreational activities that your host city has to offer. Upon completion of the conference, many of you will be returning to your homes and I wish you a safe and pleasant journey.

Again, welcome to the 2012 Alabama Community College Conference and best wishes for a memorable event.

Sincerely,

Robert Bentley
Governor

RB/tv/dr
Martha J. Kanter, Ed.D.

Martha J. Kanter was nominated by President Barack Obama to be the Under Secretary of Education and was confirmed by the Senate in 2009. Kanter reports to Secretary of Education Arne Duncan and oversees policies, programs, and activities related to postsecondary education, adult and career-technical education, federal student aid, and five White House Initiatives on Asian Americans and Pacific Islanders, Educational Excellence for Hispanics, Historically Black Colleges and Universities, Tribal Colleges and Universities, and Faith-Based and Neighborhood Partnerships. Kanter is charged with planning and policy responsibilities to implement President Obama’s goal for the U.S. to have “the best educated, most competitive workforce in the world by 2020” as measured by the proportion of college graduates over the next decade.

Under Secretary Kanter holds a Doctorate in Organization and Leadership from the University of San Francisco. She received her Master’s Degree in Education with a concentration in Clinical Psychology and Public Practice from Harvard University, and a Bachelor’s Degree in Sociology from Brandeis University. Kanter holds honorary degrees from Palo Alto University, Chatham University, Lakes Region Community College, Moraine Valley Community College and the Alamo Colleges.

Belle Wheelan, Ph.D.

Belle Wheelan currently serves as President of the Southern Association of Colleges and Schools Commission on Colleges and is the first African American and the first woman to serve in this capacity. Her career spans over 30 years and includes the roles of faculty member, chief student services officer, campus provost, college president and Secretary of Education. In several of those roles she was the first African American and/or woman to serve in those capacities.

Dr. Wheelan received her Bachelor’s degree from Trinity University in Texas with a double major in Psychology and Sociology; her Master’s from Louisiana State University in Developmental Educational Psychology; and her Doctorate from the University of Texas at Austin in Educational Administration with a special concentration in community college leadership. She has received numerous awards including the Distinguished Graduate Award from Trinity University, and from the College of Education at the University of Texas at Austin; Washingtonian Magazine’s 100 Most Powerful Women in Washington, DC; the AAUW Woman of Distinction Award; the Suanne Davis Roueche National Institute for Staff and Organizational Development’s Distinguished Lecturer Award; and the John E. Roueche National Institute for Staff and Organizational Development’s International Leadership Award.
Commission Speakers

Commission on Administration
Stephen Foster Black, President, Impact Alabama
Mr. Black received his B.A. from the University of Pennsylvania where he graduated magna cum laude, and his JD from Yale Law School. He founded Impact Alabama, a nationally unique nonprofit with a staff of 30 full-time college graduates who have provided more than 3,000 college students the opportunity to participate in structured service projects designed to promote learning and leadership development.

Commission on Faculty
Dr. Saundra Yancy McGuire, Assistant Vice-Chancellor for Learning, Teaching and Retention/Professor of Chemistry, Louisiana State University
Dr. McGuire served as the director of LSU’s nationally recognized campus-wide learning center, The Center for Academic Success, from 1999 to 2009. Prior to joining LSU, McGuire spent 11 years at Cornell University, where she received the highly coveted Clark Distinguished Teaching Award. Dr. McGuire received her B.S. degree, magna cum laude, from Southern University in Baton Rouge, where she was designated a 2008 Distinguished Alumna by the Department of Chemistry. She received her master’s from Cornell University, and her Ph.D. from the University of Tennessee at Knoxville, where she received the Chancellor’s Citation for Exceptional Professional Promise.

Commission on Students
Ronald Mitchell, CEO, CareerCore, Inc.
Mr. Mitchell has been featured for his success in the area of career preparation services in media outlets such as BusinessWeek Magazine, CNBC, BusinessWeek TV, Harvard Business School Bulletin and the New York Post. Prior to founding CareerCore and the Alumni Athlete Network, he was a General Partner of Provender Capital Group, LLC. He earned his A.B. Degree from Harvard University where he was a 3-time All-Ivy selection in basketball. He received his MBA from the Harvard University Graduate School of Business where he served as President of his class.

Commission on Support
Kelvin A. Redd, Director, Center for Servant Leadership
Mr. Redd is the publisher of the blog, iLead2Serve, and the author of the book Stand Tall: Essays on Life and Servant Leadership. A rising leadership strategist and 21st Century thought-leader, he is a featured facilitator and keynote speaker providing lectures on servant leadership and self-awareness. Recently, he released his audio recording, Define Your Destiny.

Commission on Workforce Development
Ron Davis, Executive Director, Alabama Entrepreneurship Institute, The University of Alabama
Mr. Davis has worked in the automotive industry since the age of 17. He graduated with honors from Purdue University while continuing work as a college co-op student with General Motors. In 1994 Davis became a part of Delco Remy America and was named Vice President and General Manager of the Powder Metal Forge Division in Meridian, Mississippi. Davis returned to General Motors in 1997 to lead the lean manufacturing efforts for the Saginaw Steering Division in Athens. Davis later joined ZF Lemforder in Tuscaloosa to manage the Axle assembly plant, where he retired earlier this year before taking his current position.
## Conference at a Glance

### Sunday, November 18, 2012

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 – 5:00 p.m.</td>
<td>Registration</td>
<td>BJCC East 3rd Floor</td>
</tr>
<tr>
<td>1:00 – 2:00 p.m.</td>
<td>Facilitator Training</td>
<td>East Meeting Room E</td>
</tr>
<tr>
<td>12:30 – 4:50 p.m.</td>
<td>Cosmetology Workshops</td>
<td>East Meeting Room L</td>
</tr>
<tr>
<td></td>
<td>(See information on pg. 19)</td>
<td></td>
</tr>
<tr>
<td>2:00 – 3:30 p.m.</td>
<td>Association Meetings</td>
<td>(For locations see pg. 7)</td>
</tr>
<tr>
<td>4:00 – 5:00 p.m.</td>
<td>Chancellor’s Awards</td>
<td>Sheraton Birmingham Ballroom III &amp; IV</td>
</tr>
<tr>
<td>5:00 – 6:00 p.m.</td>
<td>Chancellor’s Awards Reception</td>
<td>Sheraton Birmingham Ballroom III &amp; IV</td>
</tr>
</tbody>
</table>

### Monday, November 19, 2012

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15 – 8:15 a.m.</td>
<td>Facilitator Training</td>
<td>East Meeting Room A</td>
</tr>
<tr>
<td>8:00 – 8:45 a.m.</td>
<td>Light Breakfast</td>
<td>BJCC East 3rd Floor and Forum Lobby 2nd Floor</td>
</tr>
<tr>
<td>7:45 a.m. – 3:50 p.m.</td>
<td>Cosmetology Workshops</td>
<td>East Meeting Room L</td>
</tr>
<tr>
<td></td>
<td>(See information on pg. 19)</td>
<td></td>
</tr>
<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td>Healthcare Workshops</td>
<td>Sheraton Birmingham Ballrooms</td>
</tr>
<tr>
<td></td>
<td>(See information on pg. 20)</td>
<td></td>
</tr>
<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td>Registration</td>
<td>BJCC East 3rd Floor</td>
</tr>
<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td>Vendor Expo</td>
<td>East Meeting Room M</td>
</tr>
<tr>
<td>8:20 – 8:50 a.m.</td>
<td>ACCA Newcomers’ Session</td>
<td>East Meeting Room B</td>
</tr>
<tr>
<td>9:00 – 10:00 a.m.</td>
<td>Concurrent Workshops</td>
<td>(See outlines on pgs. 8 - 10)</td>
</tr>
</tbody>
</table>

### Tuesday, November 20, 2012

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 – 8:30 a.m.</td>
<td>Light Breakfast</td>
<td>BJCC East 3rd Floor and Forum Lobby 2nd Floor</td>
</tr>
<tr>
<td>7:45 a.m. – 12:00 p.m.</td>
<td>Cosmetology Workshops</td>
<td>East Meeting Room L</td>
</tr>
<tr>
<td></td>
<td>(See information on pg. 19)</td>
<td></td>
</tr>
<tr>
<td>8:00 – 11:40 a.m.</td>
<td>Healthcare Workshops</td>
<td>Sheraton Birmingham Ballrooms</td>
</tr>
<tr>
<td></td>
<td>(See information on pg. 21)</td>
<td></td>
</tr>
<tr>
<td>8:00 – 10:00 a.m.</td>
<td>Registration</td>
<td>BJCC East 3rd Floor</td>
</tr>
<tr>
<td>8:30 – 9:30 a.m.</td>
<td>Vendor Expo</td>
<td>East Meeting Room M</td>
</tr>
<tr>
<td>9:30 – 9:45 a.m.</td>
<td>Concurrent Workshops</td>
<td>(See outlines on pgs. 16 - 18)</td>
</tr>
<tr>
<td>9:45 – 11:45 a.m.</td>
<td>Coffee Break</td>
<td>BJCC East 3rd Floor and Forum Lobby 2nd Floor</td>
</tr>
<tr>
<td></td>
<td>Second General Session/ACCA Business Meeting</td>
<td>East Ballrooms A &amp; B</td>
</tr>
</tbody>
</table>
Conference Information

Registration

All conference attendees must register at the registration desk located on the third floor of the East Meeting Rooms in the BJCC. When you register, you will receive a name badge and conference materials. The name badges are required to access all conference events and meals. Announcements and conference updates can be found on the message board within the registration area. Lost and found items should be reported at the conference registration desk.

Food and Refreshments

Your name tag is your ticket for conference meals and refreshment breaks. Your conference registration includes the following meals:

**Monday**
- Light Breakfast - 8:00 to 8:45 a.m.
  *BJCC East 3rd Floor / Forum Lobby 2nd Floor*
- Refreshment Break - 10:00 to 10:30 a.m.
  *BJCC East 3rd Floor / Forum Lobby 2nd Floor*
- Box Lunch - 12:00 to 1:00 p.m.
  *BJCC East Exhibition Hall*
- Refreshment Break - 2:30 to 2:45 p.m.
  *BJCC East 3rd Floor / Forum Lobby 2nd Floor*

**Tuesday**
- Light Breakfast - 8:00 to 8:30 a.m.
  *BJCC East 3rd Floor / Forum Lobby 2nd Floor*
- Refreshment Break - 9:30 to 9:45 a.m.
  *BJCC East 3rd Floor / Forum Lobby 2nd Floor*

Newcomers’ Meeting

New to ACCA this year? Want to learn how to get the most from the conference? Be sure to attend the Newcomers’ Meeting scheduled for Monday morning at 8:00 a.m. in East Meeting Room B. All newcomers who attend the meeting receive a special gift.

Internet Cafe

Visit the Internet Cafe during conference breaks to check email and access the web. The cafe, provided by the Alabama Technology Network, is located in the Vendor Expo area in East Meeting Room M.

Door Prizes

Door prizes will be awarded during the conference’s general sessions. Winners must be present to win and must wear their name badge to confirm conference registration.

ACCA Dance

The ACCA Dance is scheduled for Monday night 8:00 p.m. to midnight in the Sheraton Birmingham Ballroom. Performing this year is Glow, an eight-piece performance dance band.

Association Meetings

Association meetings are scheduled for Sunday, November 19 from 2:00 to 3:30 p.m. The locations of the meetings are:

- ACCSPRA: East Meeting Room F
- Adult Education Directors: East Meeting Room D
- AAWCC: East Meeting Room K
- Deans of Students Association: East Meeting Room A
- EMS Deans/Directors: East Meeting Room B
- Financial Management Association: East Meeting Room J
- Information Services Association: East Meeting Room O
- Instructional Officers Association: East Meeting Room N
- Presidents Association: East Meeting Room C
- TEBIN: East Meeting Room E

Vendor Expos

Vendor Expos are scheduled throughout the conference in East Meeting Room M.

Conference Evaluations

After each session, conference attendees will have the opportunity to complete an evaluation card and return it to session facilitators. Evaluations for the conference as a whole will be conducted online after the conference is completed. Attendees will be emailed instructions to complete these evaluations.

Event Locations

Maps are located on the back of this program. Student Ambassadors from Jefferson State and Lawson State will also be on hand to assist you in finding locations and conference activities.
Leadership Secrets of Santa Claus
**Location:** East Meeting Room A
**Presenter(s):** Dr. Renee Culverhouse, Huntingdon College
Think Santa just makes and delivers toys? Think again. Learn how Santa deals with increasing demands, competing priorities, and ever-growing expectations and still remains jolly.

Piloting Service – Learning and Leadership Development for Adult Education Students
**Location:** East Meeting Room B
**Presenter(s):** Nicole C. Barnett, Drake State Technical College
Promoting academic excellence through service learning and leadership development is a goal of higher education that is being incorporated by Drake State into adult education.

Team Building through Collaboration: Drake’s “Moon Buggy” Project
**Location:** East Meeting Room D
**Presenter(s):** Robert Grissim, Adam Clark, and Ryan Green, Drake State Technical College
This presentation describes a “Moon Buggy” building project developed by the Engineering Graphics, Machine Tool, and Welding programs at Drake as a collaborative team-building project for students.

Discover an Exciting New Solution for Developmental Math
**Location:** East Meeting Room E
**Presenter(s):** Claudia Maness, CORD Math Academy and Darrell Adams, Adams Learning Resources
CORD Math Academy is an online developmental math program for basic math through entry-level college algebra. This presentation can teach you to customize curriculum for courses/units with unit-level assessment.

Making Teaching Memorable
**Location:** East Meeting Room F
**Presenter(s):** Dr. Heather Johnson, Northwest-Shoals Community College
The 5E Model of Instruction converts most any lesson to a style that is engaging, featuring tangible experiences that will tap into students’ long-term memory.

Key Essentials for Planning a Successful Meeting or Conference
**Location:** East Meeting Room I
**Presenter(s):** Renee Browning, PCH Hotels, and Patti Culp, Alabama Travel Council
Perhaps it’s time to take the guessing out of planning a successful meeting. This session helps you begin to take care of what you can control when planning a conference or a meeting.

Sexual Harassment in Organizations: Prevalence and Impact on Personnel
**Location:** East Meeting Room J
**Presenter(s):** Michael Essary, Athens State University
This session focuses on the impact of sexual harassment on personnel, methods to prevent it, and the prevalence of sexual harassment in the workplace.
Concurrent Sessions, Workshop Outlines - Monday, November 19, 9:00 - 10:00 a.m.

AVL: Connecting You To A World of Knowledge  
**Location:** East Meeting Room K  
**Presenter(s):** Dr. Kandis Steele, Alabama Community College System  
In this session, you will learn how to access essential library and information resources available online and free to all citizens in Alabama.

Chancellor and Staff Q&A  
**Location:** East Meeting Room N  
**Presenter(s):** Dr. Mark Heinrich and selected Alabama Community College System Staff  
The Chancellor and his staff will be available to address questions from attendees.

Fall 2012 Federal Financial Aid Update  
**Location:** East Meeting Room O  
**Presenter(s):** Lissa Powell, USA Funds University  
This session will provide an update of regulations related to award and administration of federal financial aid.

Step by Step Factoring of Trinomials  
**Location:** Forum A  
**Presenter(s):** Dr. J. Lance Boyd, Wallace State Community College  
Step By Step Factoring of Trinomials will help students overcome one of the most challenging concepts of Math 098 and Math 100.

Engaging the Community College Learner – Why? And How?  
**Location:** Forum B  
**Presenter(s):** Coline Worthy, Alabama Reading Initiative  
Participants will gain insight about the typical community college student, consider research, and learn how instructional strategies for engaging adult learners will increase retention.

Facilitating the Improvement of Student Learning Outcomes Assessment  
**Location:** Forum C  
**Presenter(s):** Tim Smith and Dr. Teresa C. Rhea, Gadsden State Community College  
This session includes a synopsis and demonstration of Gadsden State Community College’s model, process, and software for facilitating systematic improvement in programmatic student learning outcomes assessment.

Practical Strategies for Energy Savings  
**Location:** Forum D  
**Presenter(s):** Wayne Jackson and Anthony Holden, Alabama Technology Network  
This session includes ideas explored for reducing energy costs in HVAC, lighting, and boilers. Suggestions offered for engaging students, faculty, and staff in energy conservation will also be discussed.

iPad Productivity  
**Location:** Forum Auditorium  
**Presenter(s):** Rick Stawarz, The MAC Instructor  
This session will cover a plethora of topics ranging from basic iPad usage to developing your iPad into an essential productivity device. Beginners and advanced users are both welcome.
Concurrent Sessions, Workshop Outlines - Monday, November 19, 9:00 - 10:00 a.m.

Bridging the GAP Between the Classroom and Work
**Location:** Forum E
**Presenter(s):** Wendy Tyler, McGraw-Hill/Contemporary Publishing Company

Attendees will have an opportunity to look at new technology and print material that will help students navigate through their career choices and job opportunities.

Roundtable Discussions
**Location:** Forum F
**Topics:**
1. Rethinking Developmental English to Help Students, Facilitator(s): Russell Winn and Ed Forbes;
2. Using Blackboard as an Instructional Tool: MashUps, Learning Modules, Group Feature, Facilitator(s): Kesha Mallory James, Dr. Chantae Calhoun, Dr. Margaret G. Robinson;
3. Developing an Institutional Review Board – a Primer, Facilitator(s): Dr. Alice Raymond;
4. The Role Metaphor Plays in Your Curriculum, Facilitator(s): Dr. Shelly Anderton Cain

This room will provide a forum for discussion of various topics pertinent to stakeholders of the Alabama Community College System.

A Web-Based Technical Writing Coach
**Location:** Forum G
**Presenter(s):** Beth Todd and Kenneth R. Swinney, University of Alabama

This presentation explores technical writing in a web-based environment.

Master Teacher Demonstrations
**Location:** Forum H
**Presenter(s):** Staff Members and Graduates of the Alabama Master Teacher Experience
**Topics:**
- Grounding Your Lecture in the Strange and Exotic, Dr. Ron Van Houten, AMTS Class of 2001;
- The Embedded Librarian, Derrick Griffey, AMTE Class of 2009, and Dusty Folds, Librarian;

This session will provide three teaching demonstrations from staff and participants of the Alabama Master Teacher Seminar/Alabama Master Teacher Experience.

Instructor Tips, Tools & Techniques
**Location:** Forum I
**Presenter(s):** Dave Laton and Ted Davis, Alabama Community College System

Curriculum development and teaching tools for use whether creating new courses or teaching an existing course will be discussed.

Office System Technology Panel Discussion on “Ins and Outs” of Career Pathways
**Location:** Sheraton Birmingham Ballroom III
**Presenter(s):** Deloris Smothers, Drake State Technical College

This workshop will discuss current and past trends in office systems and career pathways. The outcome of this dialogue will provide insight on new technology and career paths.

Preparing the Developmental Education Student to Read at the College Level: A Fail-Safe Success Model
**Location:** Sheraton Birmingham Ballroom IV
**Presenter(s):** Dr. Susan P. McKee, Pace Learning Systems, Inc.

This session presents how best to prepare your incoming students to read at the college level. Students who need developmental reading need a personalized instructional approach that guarantees success.
Commission Meetings -
Monday, November 19, 1:15 - 2:30 p.m.

Commission on Administration
Location: East Meeting Room N
Speaker: Stephen Foster Black, President, Impact Alabama
*The Future of Civic Obligation – What Role Colleges Can Play.* No matter how hard state governments work to increase efficiency, improve education, health care, and so on, true progress can only be built on values. Progressive change in Alabama will require a spirituality of social responsibility - a reason for action that transcends individual interest. As a college education becomes more critical in equipping our citizens for an increasingly competitive world economy, we must not forget the role our system of higher education can and should play in preparing students to serve as effective, engaged and ethical citizens.

Commission on Faculty
Location: East Meeting Room O
Speaker: Dr. Saundra Yancy McGuire, Assistant Vice Chancellor for Learning, Teaching & Retention/Professor of Chemistry, Louisiana State University
*Teach Students HOW to Learn: Metacognition is the Key!* Today's students enter college with widely varying academic skills, interests, and motivation levels. Faculty lament that students are focused on grades, but do not want to spend time actively engaged in the learning process. Most students think that memorizing information is tantamount to learning the material, and spend considerably less time studying than is commensurate with their grade expectations. This presentation will provide a variety of cognitive science based strategies that will get students to engage in learning activities.

Commission on Students
Location: East Meeting Room C
Speaker: Ronald Mitchell, CEO, CareerCore, Inc.
*Adopting an Entrepreneurial Approach to Serving Students.* Today, students have little time and a multitude of distractions. Many of these distractions prevent them from engaging effectively with student services. In order to capture student mindshare and enhance engagement, student services professionals need to adopt a more entrepreneurial approach. They must think of their students as customers and present the problem they are solving / solution they are providing in the most compelling manner. This presentation will outline how to incorporate this type of entrepreneurial approach into student services functions.

Commission on Support
Location: East Meeting Room A
Speaker: Kelvin A. Redd, Director, Center for Servant Leadership
*Define Your Destiny: What Makes Great People, Great?* Are you ready to take your life and your career to the next level? In this self-awareness workshop, participants learn how to have dynamic relationships, discover their true gifts, set and enlarge the vision for their future and learn the value of asking important questions such as: Who am I? Why am I here? and Where am I going? Our potential is unlimited. But we do not win with potential. We win with results.

Commission on Workforce Development
Location: East Meeting Room D
Speaker: Ron Davis, Executive Director, Alabama Entrepreneurship Institute, The University of Alabama
*The Importance of Training in the Automotive Industry.* The ability of the automotive industry to grow and remain competitive in the next decade is dependent on our ability to train, attract and retain a skilled workforce. There is a need to work corroboratively with training institutions and service providers to insure a timely output of prepared employees to support manufacturing in the state of Alabama.

---

**COLLEGEFISH**
An ocean of community college completion and transfer resources
Free for participating Alabama Community Colleges and their Students
Find out more. Call **601.984.3545** or email **support@collegefish.org** to learn more.

---

**Dasher Technologies**
205-278-7414
josh.parker@dasher.com
www.dasher.com
Servers · Storage · Software · Networking
Personal Systems · Imaging & Printing · Services
Measuring Student Success: Developing Student Learning Outcomes  
**Location:** East Meeting Room A  
**Presenter(s):** Dr. Kandis Steele, Alabama Community College System  
This presentation examines student learning outcomes at the course, program and institutional levels, and how assessment results are used to make instructional changes and provide evidence of student outcome attainment.

Building Student Relationships with Real-Time Communications  
**Location:** East Meeting Room B  
**Presenter(s):** Mario Moore, GradesFirst  
The presentation will explore how communication preferences are changing among students and advisors and reveal the role technology can play in filling these gaps.

Easing the Transition of Adult Education Students into the College Classroom  
**Location:** East Meeting Room C  
**Presenter(s):** Dr. Brannon Lentz, Northwest-Shoals Community College  
This session will be a discussion of how adult educators are revamping their instruction to prepare GED students planning to enroll in college-level programs.

Career Technical Education and Workforce Development: Blurring the Lines between K-12 and Postsecondary  
**Location:** East Meeting Room D  
**Presenter(s):** Dr. Amy Brabham, Alabama Community College System, and Dr. Philip Cleveland, Alabama Department of Education  
The Department of Postsecondary Education and K12 have joined forces to facilitate the seamless transitions to ensure that students are college and career ready.

What to Expect When You’re Expecting a Doctorate  
**Location:** East Meeting Room E  
**Presenter(s):** Dr. Chris Franklin, Alabama Technology Network, and Dr. Nakia Robinson, Jefferson State Community College  
Deciding to enroll in graduate school raises questions, concerns, and anxieties. This session aims to answer some of the questions, alleviate some of the concerns, and offer some hope with the anxieties.

Using Rubrics Within the Course Management System to Validate/Promote Student Learning Outcomes  
**Location:** East Meeting Room F  
**Presenter(s):** Dr. Syed Raza and Dr. Ken Scott, Trenholm State Technical College  
In this session, you will learn how to develop detailed rubrics that are embedded within the LMS to align student learning outcomes to workforce standards.

Economic, Social, and Human Benefits of a Sustainable Campus  
**Location:** East Meeting Room I  
**Presenter(s):** Wanda Adams, Johnson Controls Inc.  
Attendees will gain insight into pursuing sustainability projects while utilizing financial benefits to attract, retain and engage the student body and offer related curriculum degrees.
Concurrent Sessions, Workshop Outlines - Monday, November 19, 2:45 - 3:45 p.m.

Building a Comprehensive Developmental Education Program  
Location: East Meeting Room J  
Presenter(s): Shirley Buttram, Joan Reeves, and Greg Millican, Northeast Alabama Community College  
This presentation will provide the major components needed to build a comprehensive developmental education program. Additionally, data will be provided to show student retention and success.

Separating Facts from Fiction: Are African-Americans Earning a Quality Education?  
Location: East Meeting Room K  
Presenter(s): Dr. Darlene Turner-White, Athens State University  
Based on low educational attainment statistics for African American males, teachers must change the learning environment for them to succeed.

Leadership Lessons Learned from the Wizard of Oz  
Location: East Meeting Room N  
Presenter(s): Dr. Glenda Colagross and Rose Jones, Northwest-Shoals Community College  
This presentation will utilize the film The Wizard of Oz as a metaphor for exploring lessons in leadership.

Approaches for Teaching Metacognitive Strategies to Individuals and Groups  
Location: East Meeting Room O  
Presenter(s): Dr. Saundra Yancy McGuire, Louisiana State University  
College faculty are experts in their disciplines, but few are well aware of the research on effective teaching and learning. This hands-on follow-up workshop will present faculty with specific approaches for helping students embrace metacognitive learning strategies, and will provide opportunities for faculty to practice techniques for motivating students to use the strategies. There will be ample time for questions and follow-up discussion.

Using Math CAD in Both Math and Lab Settings  
Location: Forum A  
Presenter(s): David Wages and Kenneth R. Swinney, Bevill State Community College  
Come learn more about MathCAD which can be used in both lectures and math labs because of the extensive interactive graphics capabilities.

Pedagogical ePortfolios 3.0: Coaching Learners to Build Online Portfolios  
Location: Forum B  
Presenter(s): Dr. Suhana Chikatla and Dr. Theresa Ray-Connell, Wallace State Community College  
The presentation will discuss the importance of building online portfolios. The presentation will feature instructor as well as student benefits and share examples of exemplary portfolios.

The Mercedes-Benz Apprenticeship  
Location: Forum C  
Presenter(s): Jason Moore, Shelton State Community College  
This presentation will discuss how the Mercedes Benz U.S. International / Shelton State apprenticeship program developed and where it is now.
Concurrent Sessions, Workshop Outlines - Monday, November 19, 2:45 - 3:45 p.m.

How to Put $$$ Back Into Your Operating Budget
Location: Forum D
Presenter(s): Peter Drew, Heartland Campus Solutions
This presentation offers discussion on how to lower your payment processing costs without losing any functionality and using that money to fund other systems.

ACT: New Look at Non-Cognitive Factors for Student Success and Retention
Location: Forum E
Presenter(s): Frank Potter, ACT Inc.
ENGAGE is a new assessment from ACT that helps improve your student retention rates by evaluating first year students’ psychosocial attributes. It is not all academic factors!

Roundtable Discussions
Location: Forum F
Topics: (1) How Can Labor Market Information Help Make a Good Career Choice?, Facilitator(s): Tonya Lee; (2) Employee Assistance Program (EAP) Services: Availability and Effectiveness for Staff Development, Facilitator(s): Michael Essary, LaDoris Baugh; (3) Increasing Student Success in ALL Courses, Facilitator(s): Tony Holland; (4) Online Professional Development, Facilitator(s): Dr. Kristie Rankin
This room will provide a forum for discussion of various topics pertinent to stakeholders of the Alabama Community College System.

Collaborating in the Cloud Using Office Web Apps
Location: Forum Auditorium
Presenter(s): Mark A. Whigham, Calhoun Community College
In this presentation the participants will learn how to extend the office by collaborating in the cloud using Office Web Applications and SkyDrive.

Computer Literacy Assessment for Student Placement and Course Development
Location: Forum G
Presenter(s): David Whitsett, Labyrinth Learning
This session provides an overview of Labyrinth Lab Assessment tool and its use for optimal course placement and in identifying students lacking critical skills for success in online courses.

Master Teacher Demonstrations
Location: Forum H
Presenter(s): Staff Members and Graduates of the Alabama Master Teacher Experience
Topics: Word on the Street, Andrea Bowden-Evans, AMTE Class of 2012; Psychological Illnesses, Anne-Marie Mitchell, AMTE Class of 2011; “Edu-tainment”: YouTube, Underwear, and Lecture, Kristy White, AMTS Class of 2004/AMTE Director
This session will provide three teaching demonstrations from staff and participants of the Alabama Master Teacher Seminar/Alabama Master Teacher Experience.
Concurrent Sessions, Workshop Outlines - Monday, November 19, 2:45 - 3:45 p.m.

CARCAM: Performing a Curriculum Gap Analysis—How & Why
Location: Forum I
Presenter(s): Ted Davis, Alabama Community College System, and Joe Hendrix, Wallace State Community College
This CARCAM presentation explains how to perform a curriculum gap analysis to help ensure your program content meets and exceeds industry standards.

Getting Hooked on CollegeFish: An Alabama Partnership
Location: Sheraton Birmingham Ballroom III
Presenter(s): Jennifer Blalock, CollegeFish.org
Come learn about CollegeFish.org. It is a free online resource designed to assist with motivating and empowering students to complete their two-year transfer degree and successfully transferring students.

Student Success and Retention: Keeping the Open Door from Becoming a Revolving Door
Location: Sheraton Birmingham Ballroom IV
Presenter(s): Pam Boykin-Brown, Starfish Retention Solutions
This interactive session will explore how community colleges can leverage powerful technology to help keep the institution’s open door from becoming a revolving door.

Congratulations to the Alabama Community College Association

- Alabama Southern Community College
- Bevill State Community College
- Calhoun Community College
- Chattahoochee Valley Community College
- Drake State Technical College
- Faulkner State Community College
- Ingram State Technical College
- Jefferson State Community College
- Lurleen B. Wallace Community College
- Northwest-Shoals Community College
- Shelton State Community College
- Southern Union State Community College
- Wallace Community College - Dothan
- Wallace State Community College
- Alabama Technology Network
- Bishop State Community College
- Central Alabama Community College
- Department of Postsecondary Education
- Enterprise State Community College
- Gadsden State Community College
- Jefferson Davis Community College
- Lawson State Community College
- Northeast Alabama Community College
- Reid State Technical College
- Snead State Community College
- Trenholm State Technical College
- Wallace Community College Selma

We support your efforts in continuing the professional development of our employees!

Creating Environments for Learning and Living

Two-thirds of students say a college’s physical environment is the main factor in deciding which school to attend. Students want comfortable, safe, sustainable surroundings. Learn how Johnson Controls can identify savings through efficiency to offset facility renovation, construction, and integration—just what you need to attract and retain students.

Krebs Architecture & Engineering, Inc.
creating sustainable learning environments for the next generation
and the next and the next...
Concurrent Sessions, Workshop Outlines - Tuesday, November 20, 8:30 - 9:30 a.m.

**Workforce Development Councils of Alabama: Then and Now**  
**Location:** East Meeting Room A  
**Presenter(s):** Sarah Horton, Alabama Community College System  
This presentation will share the history of the WDCA, where they are now, best practices, and the future. A panel of council chairs will also present their perspective.

**Overcoming Student Demotivation**  
**Location:** East Meeting Room B  
**Presenter(s):** Dave Laton, Alabama Community College System  
We know about motivation but what about “demotivation?” This presentation offers attendees insights into symptoms, causes, and methods to remove “demotivating” influences in students.

**Four Quick and Easy Makeovers to Fun, Fresh Online Learning with Canvas**  
**Location:** East Meeting Room C  
**Presenter(s):** Jason Gilbert and Dee Bohne, Instructure, Inc.  
This session offers four simple steps to exciting rich media and interactive online learning experiences that will save you time and make you one very happy educator!

**Using Safe Assignments to Improve Writing Skills**  
**Location:** East Meeting Room D  
**Presenter(s):** Dr. Frazier M. Douglas IV, Athens State University  
This presentation will describe an effective method for writing assignment instructions, evaluating safe assignment output, and giving student feedback.

**Hybrid Anatomy and Physiology – The Best of Both Worlds**  
**Location:** East Meeting Room E  
**Presenter(s):** Amanda Kin, Jefferson State Community College  
Explore the use of a hybrid online learning environment in which students use both online environments and traditional environments for anatomy and physiology.

**Whistleblower Hotline**  
**Location:** East Meeting Room F  
**Presenter(s):** Alvena Williams, Department of Postsecondary Education  
The purpose of the session is to introduce the anonymous reporting concept and the third party provider, EthicsPoint, which will provide anonymous reporting services that will become available to ACCS users at all levels.

**Experience a SMART Interactive Community College**  
**Location:** East Meeting Room I  
**Presenter(s):** Adrienne Morris, TekLinks  
Attendees will participate in a SMART Interactive learning environment, which includes interactive lessons, recording content, document camera, and using Smartphones or iPads to interact.

**In Their Own Words: Learning from the Lives of Developmental Students**  
**Location:** East Meeting Room J  
**Presenter(s):** Dr. Stephen W. B. Rizzo, Bevill State Community College  
By considering developmental students’ perspectives, educators can develop approaches to learning opportunities and institutional responses that meet students’ needs.
Increase Student Success with Dynamic Multimedia Content from NBC Learn
Location: East Meeting Room K
Presenter(s): Matt Adams, NBC Learn
Participate in this presentation to learn how to stimulate critical thinking skills through the use of high quality videos that provide historical context and real world perspective.

Chancellor & Staff Q&A
Location: East Meeting Room N
Presenter(s): Dr. Mark Heinrich and selected Alabama Community College System Staff
The Chancellor and his staff will be available to address questions from attendees.

The QEP Impact Report: Using Your 10 Pages Wisely
Location: East Meeting Room O
Presenter(s): Eddie Pigg and Robin Brown, Southern Union State Community College
This presentation will provide attendees with the required elements, expectations, common issues and tips for producing the Impact Report of the Quality Enhancement Plan.

It’s Free. It’s Online. It’s Yours.
Location: Forum A
Presenter(s): Robert McWilliams, Bishop State Community College, and April Cookson, Northwest-Shoals Community College
Discover the many free, but little known technology tools available for the benefit of faculty, staff, and students in this session.

How to Increase Enrollment: Breaking Through the Perception Barrier
Location: Forum B
Presenter(s): Orenthal Lewis, Drake State Technical College
This session discusses how to impact secondary educators who influence high school students to attend your institution.

Industrial Leadership Series
Location: Forum C
Presenter(s): Gregg Bennett and Jeff Graham, Alabama Technology Network
This session discusses how to develop a non-credit program for training future industrial leaders, what the key topics are, and how to identify and demonstrate best practices.

Innovation Engineering
Location: Forum D
Presenter(s): Mitch Hamm, Alabama Technology Network
Innovation Engineering accelerates a continuous flow of innovations -- big and small -- to address your departments’, or divisions’, very important problems and opportunities.

Mind Drawings: Using Visual Images for Evaluating Student Understanding
Location: Forum Auditorium
Presenter(s): Chantae Calhoun, Lawson State Community College
This presentation will focus on how visual images (concept maps, graphs, charts) can be used to engage and expand students’ conceptual knowledge.
Engaging Alabama Communities through Two-Year Colleges: Real Learning, Real Changes  
**Location:** Forum E  
**Presenter(s):** Chris McCauley and David Mathews, Center for Civic Life; Kristina Scott, Alabama Poverty Project; and Ralph Foster, University Outreach Division at Auburn  
In this session, Center for Civic Life staff and partners will highlight an upcoming summit on community colleges’ role in building sustainable relationships with their communities.

**Roundtable Discussions**  
**Location:** Forum F  
**Topics:** (1) ePortfolios, Facilitator(s): Dr. Ken Scott and Dr. Syed Raza; (2) Reducing Costs, Increasing Productivity, and Improving Customer Satisfaction, Facilitator(s): David Cooper and Perry Shields; (3) Integrating Technology in the Classroom, Facilitator(s): Khalid Holmes and Dr. Jennifer E. Patterson  
This room will provide a forum for discussion of various topics pertinent to stakeholders of the Alabama Community College System.

Inspire, Encourage, and Motivate You to Excellence  
**Location:** Forum G  
**Presenter(s):** Joseph Barnes, Achieving Success International  
Attendees to this session will receive proven techniques that will show them how to rise above circumstances and stay focused on their goals in school and in life.

Master Teacher Demonstrations  
**Location:** Forum H  
**Presenter(s):** Staff Members and Graduates of the Alabama Master Teacher Experience  
**Topic(s):** The One-Minute Motivator!, Laura Smallwood, AMTS Class of 1999; Technology that Works for Me? – That’s ‘Pre’Posterous!, Alina C. Adams, AMTS Class of 2004; iPad in the Classroom, Johnny Brewer  
This session will provide three teaching demonstrations from staff and participants of the Alabama Master Teacher Seminar/Alabama Master Teacher Experience.

Executive Order 25: Exploring Innovative Energy Savings Options  
**Location:** Forum I  
**Presenter(s):** Allie Harris and Todd Smith, Schneider Electric  
Join us for an interactive workshop exploring practical and sometimes overlooked approaches to achieving the energy savings mandated by Executive Order 25.

No Library Left Behind  
**Location:** Sheraton Birmingham Ballroom III  
**Presenter(s):** Marsha Mickles, Bishop State Community College  
This workshop provides a forum for librarians to share thoughts and ideas since each library has a unique status.

Risks: Why Do We Take Them?  
**Location:** Sheraton Birmingham Ballroom IV  
**Presenter(s):** Robert Tomlinson, Alabama Technology Network  
This session is an overview of hazards and risks with a personal risk perception activity that allows us to evaluate our own risk tolerance for certain activities.
<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration and Welcome</td>
<td>12:30 - 1:00 p.m.</td>
</tr>
<tr>
<td><strong>Don’t Be Fooled-Be Aware</strong></td>
<td>1:00 - 2:50 p.m.</td>
</tr>
<tr>
<td><strong>Presenter:</strong> BJ McCullough</td>
<td></td>
</tr>
<tr>
<td>This presentation is designed to equip instructors with the information needed to effectively guard their classes against drug use/abuse. It will also provide information on possible methods of assisting those in need of help with drug or alcohol problems.</td>
<td></td>
</tr>
<tr>
<td><strong>Refreshment Break</strong></td>
<td>2:50 - 3:00 p.m.</td>
</tr>
<tr>
<td><strong>Perman makeup “Artistry”</strong></td>
<td>3:00 - 4:50 p.m.</td>
</tr>
<tr>
<td><strong>Presenter:</strong> Sandy Scott-Garner</td>
<td></td>
</tr>
<tr>
<td>This presenter will demonstrate the artistry and attention to detail required in permanent makeup application. In addition to covering the basic techniques involved, emphasis will also be placed on the safety and sanitation practices of the application.</td>
<td></td>
</tr>
<tr>
<td><strong>Registration and Welcome</strong></td>
<td>7:45 - 8:05 a.m.</td>
</tr>
<tr>
<td><strong>Teaching Theory Online</strong></td>
<td>8:05 - 9:55 a.m.</td>
</tr>
<tr>
<td><strong>Presenter:</strong> Matthew McGuire</td>
<td></td>
</tr>
<tr>
<td>Today’s student lives in a fast-paced digital world where his/her attention is stretched to the limit every waking moment. You will walk away from this session with tips on how to bridge the digital divide, build student interest in theory topics and learn to use, rather than compete with, some of the technology that is in the hands of your students.</td>
<td></td>
</tr>
<tr>
<td><strong>SkillsUSA: Recruiting, Retention, Program Improvement and Credentialing</strong></td>
<td>10:00 – 10:50 a.m.</td>
</tr>
<tr>
<td><strong>Presenter(s):</strong> Myron Laurent; Co-Facilitator: Kenny Allen</td>
<td></td>
</tr>
<tr>
<td>This presentation is directed to all technical program instructors as well as existing SkillsUSA advisors interested in building and improving their programs. Learn five things to look for while identifying competitive students.</td>
<td></td>
</tr>
<tr>
<td><strong>Adult Learning: Informative Learning -vs- Transformative Learning</strong></td>
<td>11:00 – 11:50 a.m.</td>
</tr>
<tr>
<td><strong>Presenter(s):</strong> Dave Laton</td>
<td></td>
</tr>
<tr>
<td>This presentation focuses on the differences between informative and transformative learning. It will also provide insight on how to facilitate this process through an awareness and proper response to factors directly related to adult learning.</td>
<td></td>
</tr>
<tr>
<td><strong>Lunch – Exhibit Hall A, Visit Vendor Expo, East Meeting Room M</strong></td>
<td>12:00 - 1:00 p.m.</td>
</tr>
<tr>
<td><strong>Blue Brands: Barbicide</strong></td>
<td>1:00 – 1:50 p.m.</td>
</tr>
<tr>
<td><strong>Presenter:</strong> Leslie Roste</td>
<td></td>
</tr>
<tr>
<td>Speaker will present infection control in a new and interesting way, looking at it from a healthcare perspective. Using real-life examples from the salon and providing real solutions, this class will make you think twice about the importance of infection control in the salon! Topics covered will include current risks, prevention, and Alabama state law.</td>
<td></td>
</tr>
<tr>
<td><strong>Transmission of STDs: What You Probably Don’t Know</strong></td>
<td>2:00 - 3:50 p.m.</td>
</tr>
<tr>
<td><strong>Presenter:</strong> Virginia Bozeman</td>
<td></td>
</tr>
<tr>
<td>This presentation is designed to present instructors with important health, safety, and sanitation information they can relate to their students as well as various members of their communities.</td>
<td></td>
</tr>
<tr>
<td><strong>Registration and Welcome</strong></td>
<td>7:45 - 8:05 a.m.</td>
</tr>
<tr>
<td><strong>Retirement 101: What You Don’t Know Can Hurt You</strong></td>
<td>8:05 - 9:55 a.m.</td>
</tr>
<tr>
<td><strong>Presenter:</strong> Judy Price Utley</td>
<td></td>
</tr>
<tr>
<td>This workshop will focus on the essentials needed to plan and prepare for a successful retirement from the Retirement System of Alabama. Planning should begin the first day one goes to work.</td>
<td></td>
</tr>
<tr>
<td><strong>Salon and School Sanitation from the State Board Perspective/State Board Updates</strong></td>
<td>10:00 - 11:50 a.m.</td>
</tr>
<tr>
<td><strong>Presenter(s):</strong> Bob McKee</td>
<td></td>
</tr>
<tr>
<td>This session will include a discussion of the latest health and sanitation issues seen by our ABOC inspectors while performing their duties. In addition, we will be made aware of any changes by the Alabama Board of Cosmetology and the speaker will also allow time for questions/answers.</td>
<td></td>
</tr>
<tr>
<td><strong>Evaluation of Seminar/ Closing Remarks</strong></td>
<td>11:50 a.m. - 12:00 p.m.</td>
</tr>
</tbody>
</table>

*Cerificates of attendance will be provided for each Cosmetology session.*
Healthcare Programs Workshops

Associate Degree Predictors of Success *(1 CEU)*
**Location:** Sheraton Birmingham Ballroom XI  
**Presenter(s):** Dr. Katrina Swain, Lawson State  
This session will discuss the results of a dissertation research project that identifies predictors of success on initial writing on the NCLEX-RN in Central Alabama.

**80/20 The Future of Nursing *(1 CEU)***
**Location:** Sheraton Birmingham Ballroom XII  
**Presenter(s):** Rhonda Davis, Southern Union State Community College, and Dr. Rhonda McLain, University of Alabama at Birmingham  
This session will discuss the work being done by the 80x20 task force that is developing a curriculum for RN-BSN students.

Surviving the NLNAC Self-Study *(3 CEUs)*
**Location:** Sheraton Birmingham Ballroom XI & XII  
**Presenter(s):** Dr. Nell Ard, Associate Director, NLNAC  
This session will emphasize the NLNAC Self-Study Report, including the writing process with particular emphasis on Standard 6 Outcomes.

Excellence in Nursing Education *(2 CEUs)*
**Location:** Sheraton Birmingham Ballroom XI & XII  
**Presenter(s):** Dr. Marsha Adams, University of Alabama  
Achieving excellence in nursing education is a goal for which every nurse educator strives. This session will address the meaning of excellence and present a nursing education excellence model that focuses on eight core elements. Strategies for progressing toward excellence will be described.

Clinical Education Pitfalls *(1 CEU)*
**Location:** Sheraton Birmingham Ballroom XI  
**Presenter(s):** Lynne Thrower, Alabama Community College System  
Learn to avoid the legal pitfalls when working with students in a clinical setting.

SIM Lab – Moulage: Using Your Resources *(2 CEUs)*
**Location:** Sheraton Birmingham Ballroom XII  
**Presenter(s):** Sandy Spann, Southern Union State Community College  
This program will provide practical tips on how faculty can make the simulation experience real. Participants will be able to bring back ideas for their simulation centers.

How to Develop a Successful Remediation Course *(1 CEU)*
**Location:** Sheraton Birmingham Ballroom XI  
**Presenter(s):** Daphne K. Williams and Brenda O’Neal, Jefferson State Community College  
This program will identify how to develop a successful remediation course. The participants will learn teaching strategies and a practical plan for implementation.

Admission Criteria *(1 CEU)*
**Location:** Sheraton Birmingham Ballroom XI and XII  
**Presenter(s):** Penne Mott, Bevill State Community College, and Dr. Linda North, Southern Union State Community College  
This program will discuss the subcommittee recommendations for nursing admission.

Program Comprehensive Assessment Plan for Student Success *(1 CEU)*
**Location:** Sheraton Birmingham Ballroom XI and XII  
**Presenter(s):** Susan Mack, Dr. Corine January, Ann Lambert, Dr. Angela Paul, and Lynette Richardson, Jefferson Davis Community College  
This program will identify factors that necessitate the need for implementation of a comprehensive assessment plan. Foundational frameworks and methods to improve program outcomes will be discussed.

---

**Technical Training Aids**

**Bobby Conrad**  
2076 Valleydale Terrace  
Birmingham, AL 35244  
Cell Phone: 205-936-1485  
Phone: 205-988-9231  
Fax: 205-987-7460  
Email: bobby@ttaweb.com  
Web: www.ttaweb.com
HVAC and Refrigeration Workshops - Monday, November 19  
Lawson State Community College (Bessemer Campus)  
Building B, Room 205  
8:00 - 9:50 a.m.  
New Alabama State Energy Code  
Presenter(s): Joel Owens, Alabama Power Training Center  
Presentation will cover recent changes in the Alabama Energy Codes that affect the HVAC industry and educational issues to carry back to HVAC students.  
9:50 - 10:10 a.m.  
Break  
10:10 a.m. - 12:00 p.m.  
Building an Electronic Class Presentation using PowerPoint & HVAC Formulas  
Presenter(s): Harold Nelson, Mingledorffs Distributing  
This class will provide the attendee direction to create a PowerPoint presentation, edit slides, insert clipart, apply designs, work with views, and run the slide show. This class is targeted at HVACR instructors and is intended to provide the basics for using a presentation program and HVAC formulas.  
12:00 - 1:00 p.m.  
Lunch  
1:00 - 2:50 p.m.  
Carrier 90% Furnace  
Presenter(s): John Todd, Weathertech Distributing  
This course includes understanding the theory, operation and installation of 90% plus furnaces, startup, troubleshooting and correcting common installation issues. Participants will receive information to carry back to the classroom to augment furnace curriculum.  
2:50 - 3:30 p.m.  
Break  
3:10 - 5:00 p.m.  
Electronic Expansion Valves (EEVs)  
Presenter(s): Jeff Marquess, Air Engineers  
This class will compare the standard TXV to the latest EEV technology. It will include application, operation and troubleshooting EEVs.
Dr. Patricia Sims  
President  
Drake State Technical College

Ms. Barbara Anne Spears  
First Vice-President  
Trenholm State Technical College

Dr. David Campbell  
Second Vice-President  
Northeast Alabama Community College

Dr. Amelia Pearson  
Immediate Past President  
Southern Union State Community College

Mr. Mark Ellard  
Treasurer  
Bevill State Community College

Dr. Kemba Chambers  
Commission on Administration Chair  
Drake State Technical College

Mr. Bridges Anderson  
Commission on Administration Vice-Chair  
Lurleen B. Wallace Community College

Ms. Joyce Livingston-Renz  
Commission on Faculty Chair  
Drake State Technical College

Dr. Katherine Malone  
Commission on Faculty Vice-Chair  
Bishop State Community College

Ms. Jennifer Hill  
Commission on Students Chair  
Wallace State Community College

Dr. Felisha Ford  
Commission on Students Vice-Chair  
Enterprise State Community College

Ms. Harriet Mayo  
Commission on Support Chair  
Wallace State Community College

Ms. Laodecea Seay  
Commission on Support Vice-Chair  
Drake State Technical College

Mr. Dave Rogers  
Commission on Workforce Development Chair  
Shelton State Community College

Mr. Brad James  
Commission on Workforce Development Vice-Chair  
ATN

Ms. Ginger Smith  
Chancellor’s Liaison  
Dept. of Postsecondary Education

Ms. Paula Thompson  
Adult Ed. Coordinator  
Dept. of Postsecondary Education

Ms. Regina Dority  
Affiliates & Vendors  
Lawson State Community College

Ms. Camie Huett  
Auxiliaries/Secretary  
ATN

Ms. Harriet Mayo

Ms. Laodecea Seay

Mr. Dave Rogers

Ms. Paula Thompson

Ms. Regina Dority

Dr. Mike Bailey  
ATN Representative  
ATN

Ms. Camie Huett

Dr. Leslie Cummings  
Door Prizes Coordinator  
Bevill State Community College

Dr. Tomesa Smith  
Associations Coordinator  
Wallace State Community College

Ms. Jennifer Hill

Ms. Ginger Smith

Ms. Laodecea Seay

Dr. Mike Bailey

Ms. Camie Huett

Dr. Leslie Cummings

Ms. Paula Thompson

Ms. Regina Dority

Dr. Tomesa Smith

Dr. Mike Bailey

Ms. Camie Huett

Dr. Leslie Cummings

2012 ACCA Executive Committee
2012 ACCA Executive Committee